1000 Entrepreneur ريادي

The National Initiative for Ambitious Entrepreneurs

Based on the **Royal Initiative - REACH 2025**

Initiated By int@j Information and Communications Technology Association - Jordan

In partnership with وزارة الإتصالات و تكنولوجيا المعلومات Ministry of Information and Communications Technology

Towards a prosperous national economy

Please visit: **www.intaj.net/1k** for more details & applications

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The Royal Initiative REACH 2025

Responding to the Vision of HM King Abdulla II towards transforming Jordan to digital economy

وزارة الإتصالات و تكنولوجيا المعلومات

Ministry of Information and Communications Technology

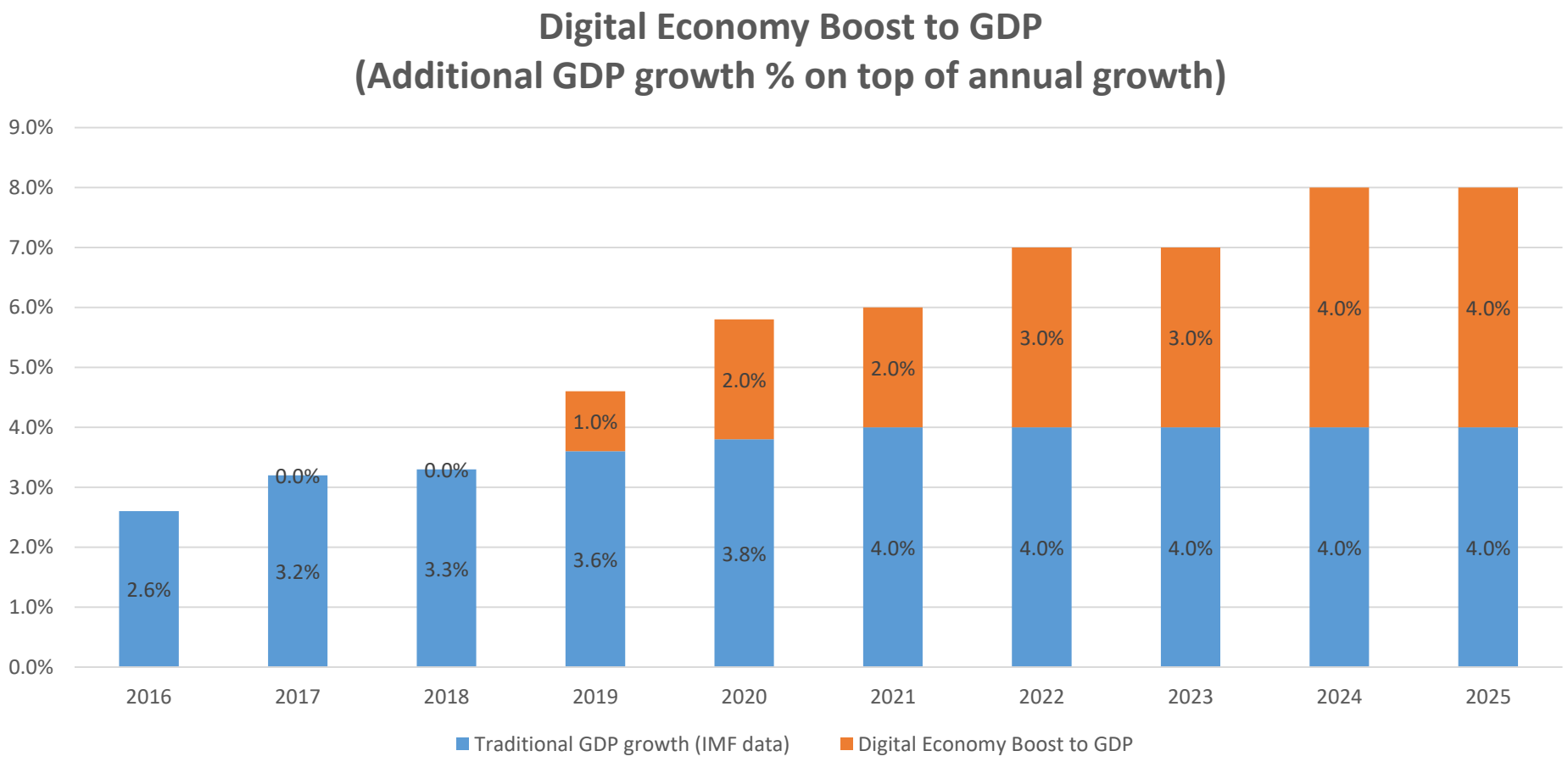
int@j

Information and Communications Technology Association - Jordan

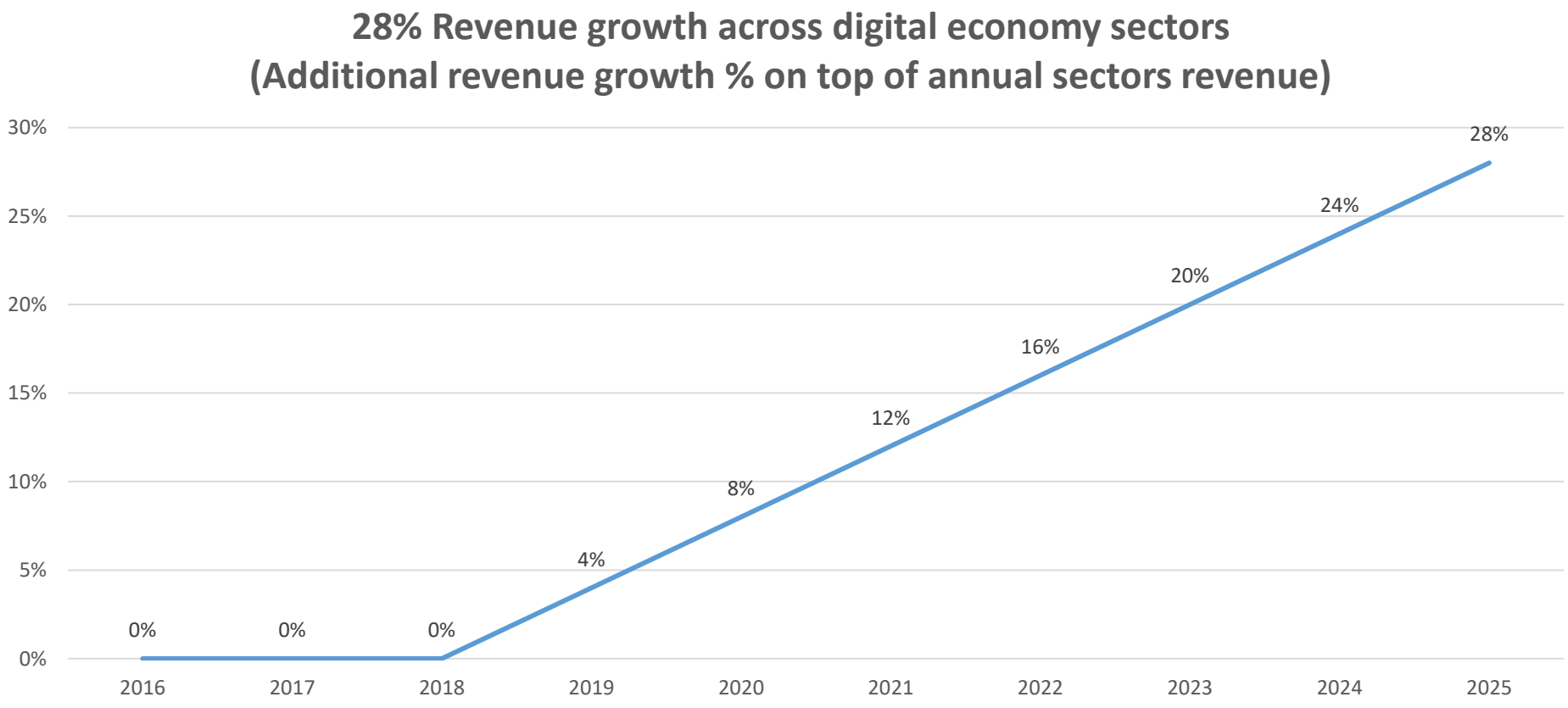
Vision

A digital economy that empowers people, sectors and businesses to raise productivity and ensure growth and prosperity, creating a highly attractive business destination for investments and international collaboration.

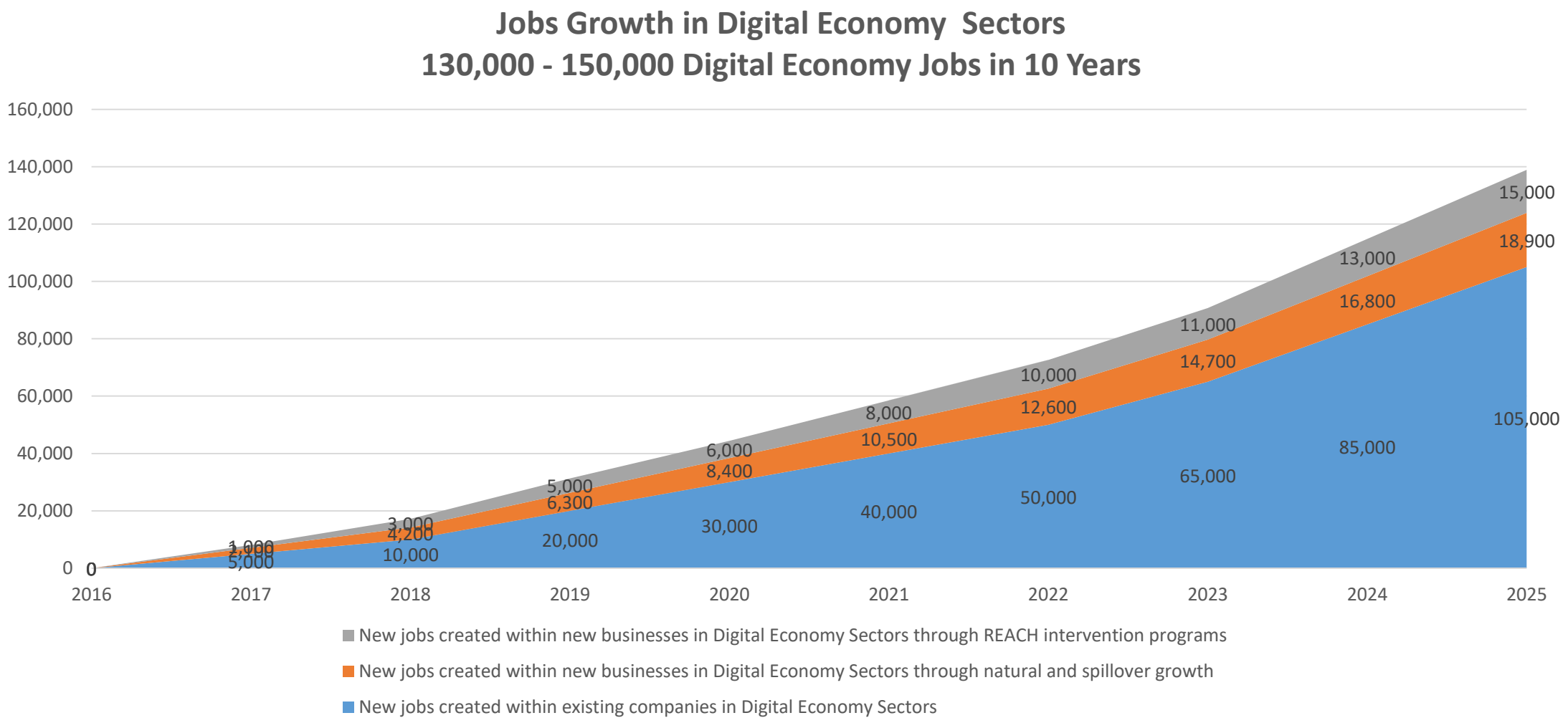
Main Targets *(1/4)*



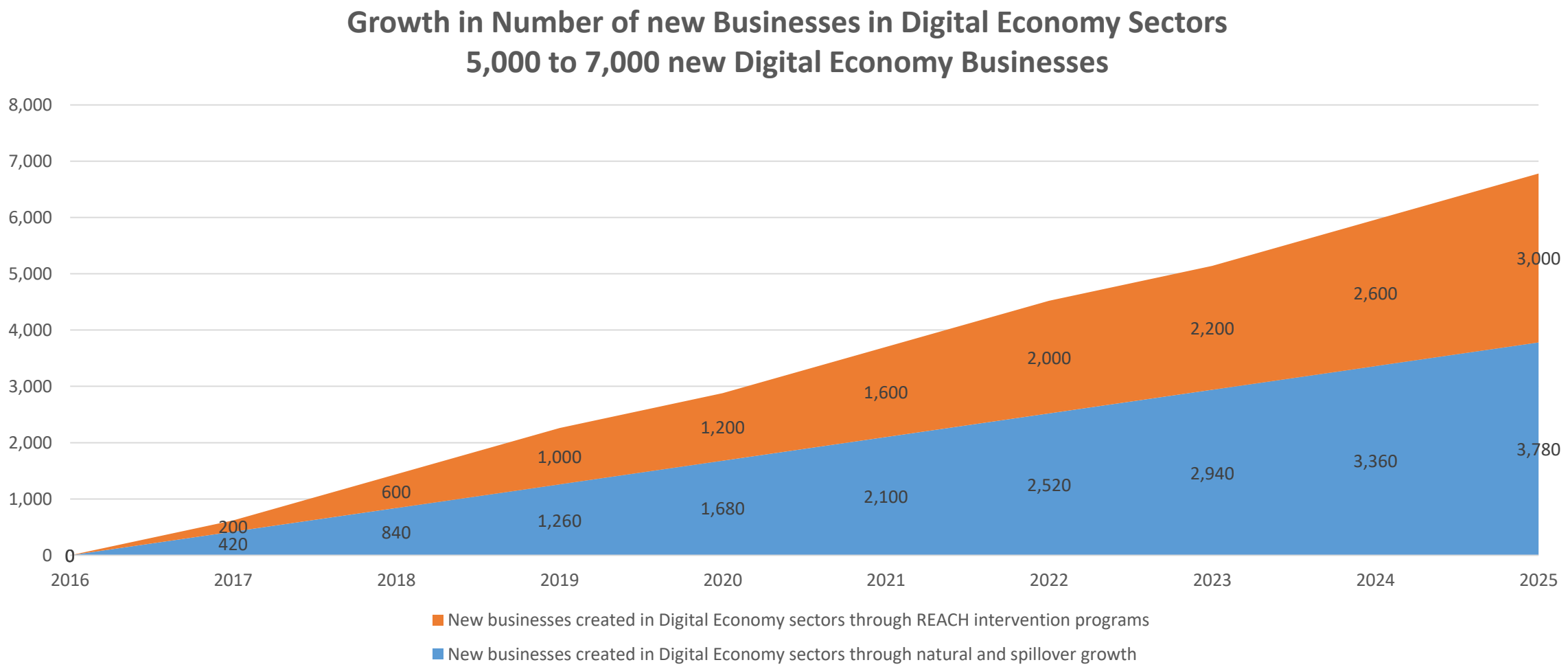
Main Targets *(2/4)*



Main Targets *(3/4)*



Main Targets *(4/4)*



Framework & Main Actions

Lead actions

Smart specialization & growth

1. Adopting the Digital Economy Framework in Jordan's economy
2. Creating globally relevant, high value digital applications, solutions and IP
3. Driving global partnerships and bridges with international digital hubs

Public sector innovation

4. Transforming government and public sector to be "digital by default" by 2020

Start-ups & entrepreneurship

5. Boosting digital economy startups
6. Making Jordan the regional hub for makers
7. Enabling a culture of digital entrepreneurship & intrapreneurship across Jordan

Skills, capacity & talent

8. Implementing 21st century skills to support the digital economy
9. Creating a world-class talent pool to support and drive the digital economy demand locally and globally
10. Creating models and tools for better women participation in the digital economy

Support actions

Enabling business environment

11. Creating an open, stable and enabling business environment for the digital economy
12. Building a high-performance and attractive investment environment
13. Becoming an early adopter country and regional beta-tester for key emerging technologies

Smart digital economy infrastructure

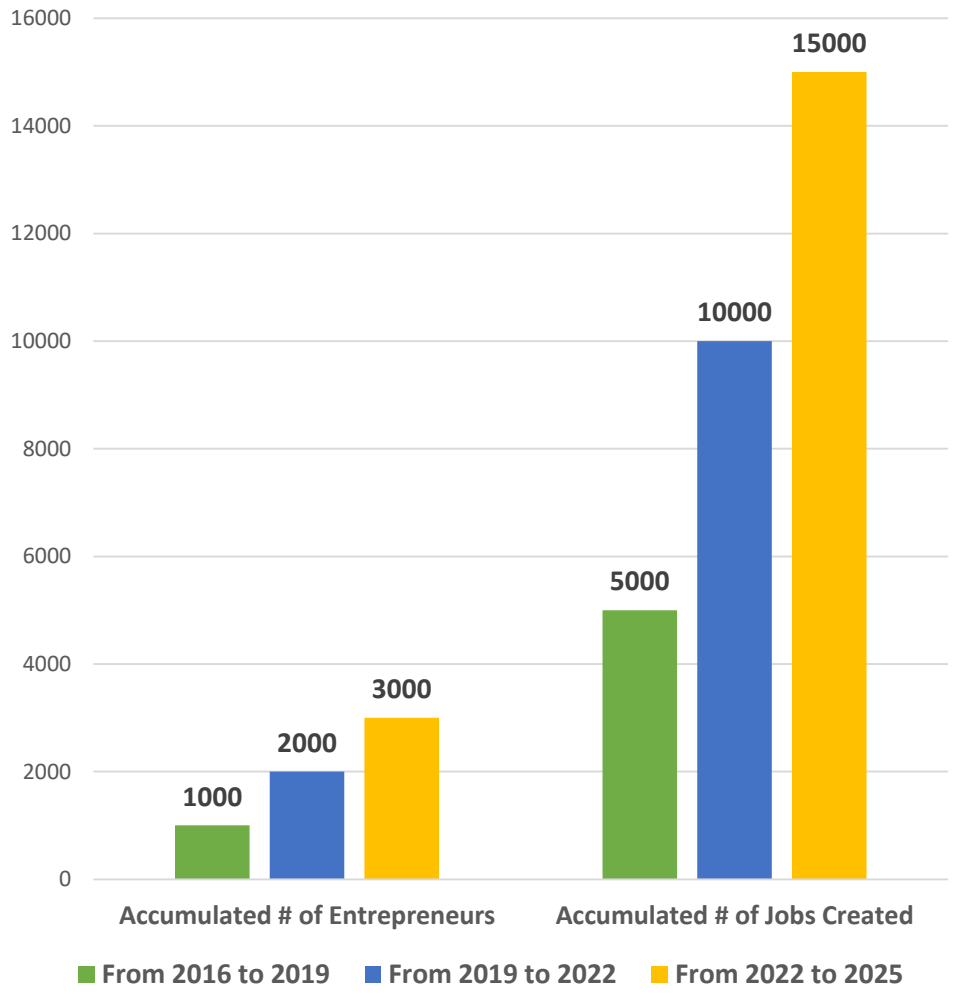
14. Establishing a state-of-the-art securedigital infrastructure
15. Leading nation-wide focus on data-driven transformation

Governance actions

16. Establishing co-owned leadership and ownership
17. Reforming the regulatory system to support the integrated digital economy
18. Exercising strong program accountability and progress monitoring

As Stated in REACH 2025:

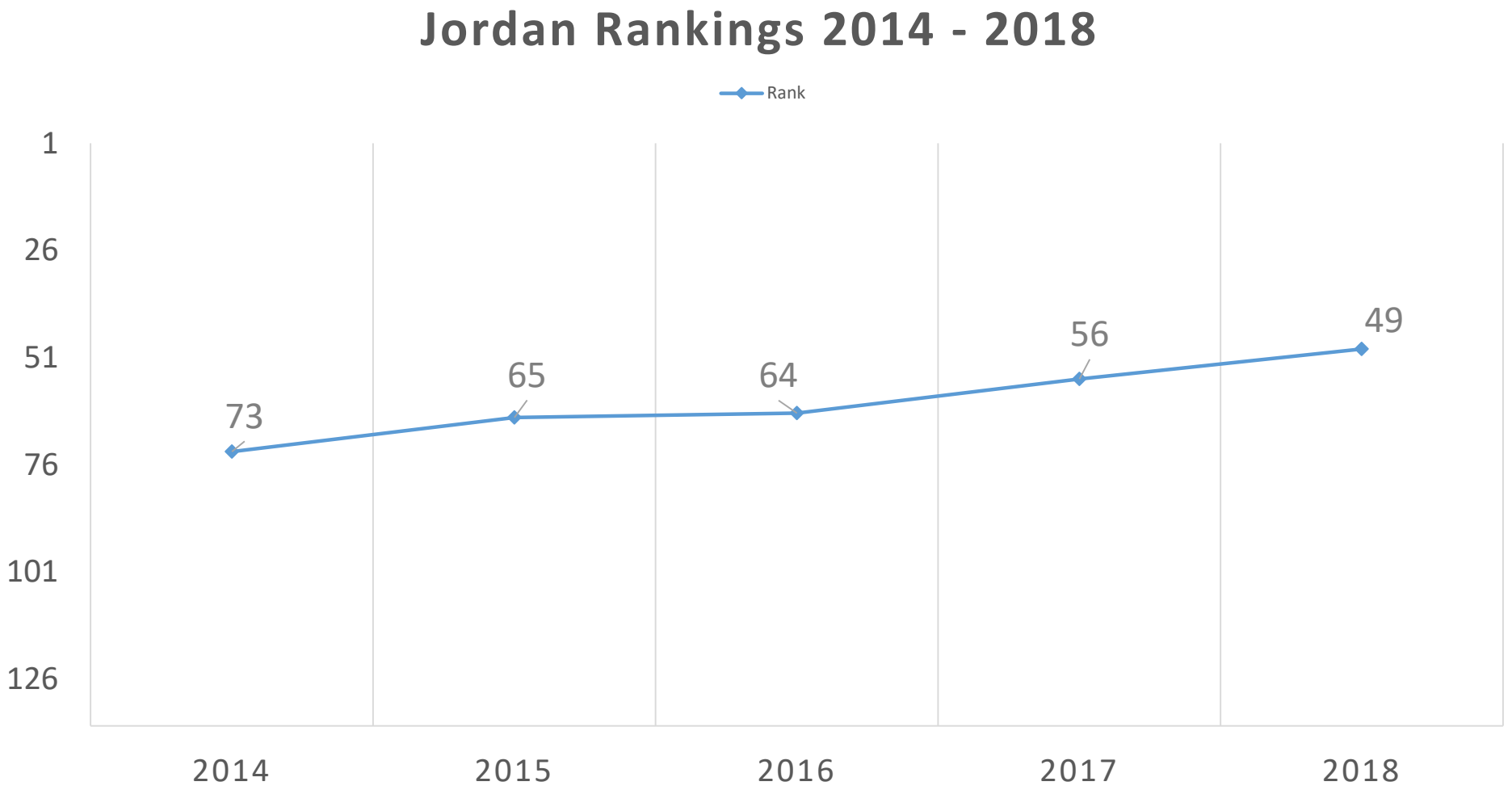
- To estimate new digital economy jobs created, the following estimations have been made:
  - As a result of the acceleration programme under action (5), **1,000** digital economy start-ups would be incubated in the first three years.
  - For the next 3-year period, an additional **1,000** start-ups would be incubated, and
  - For the last 3-year period, another **1,000** start-ups would be incubated.
- This amounts to **3,000** digital economy startups in total which are created within the acceleration prorgamme.
- It is estimated that on average these start-ups will create on average five jobs each (**15,000 jobs** in a 10-year life span)



Introduction

How is Jordan doing in regard to Entrepreneurship?

(Globally)



GLOBAL ENTREPRENEURSHIP INDEX powered by GEDI

GEDI THE GLOBAL ENTREPRENEURSHIP AND DEVELOPMENT INSTITUTE

Jordan Entrepreneurship Ranking Vs. Arab Counties

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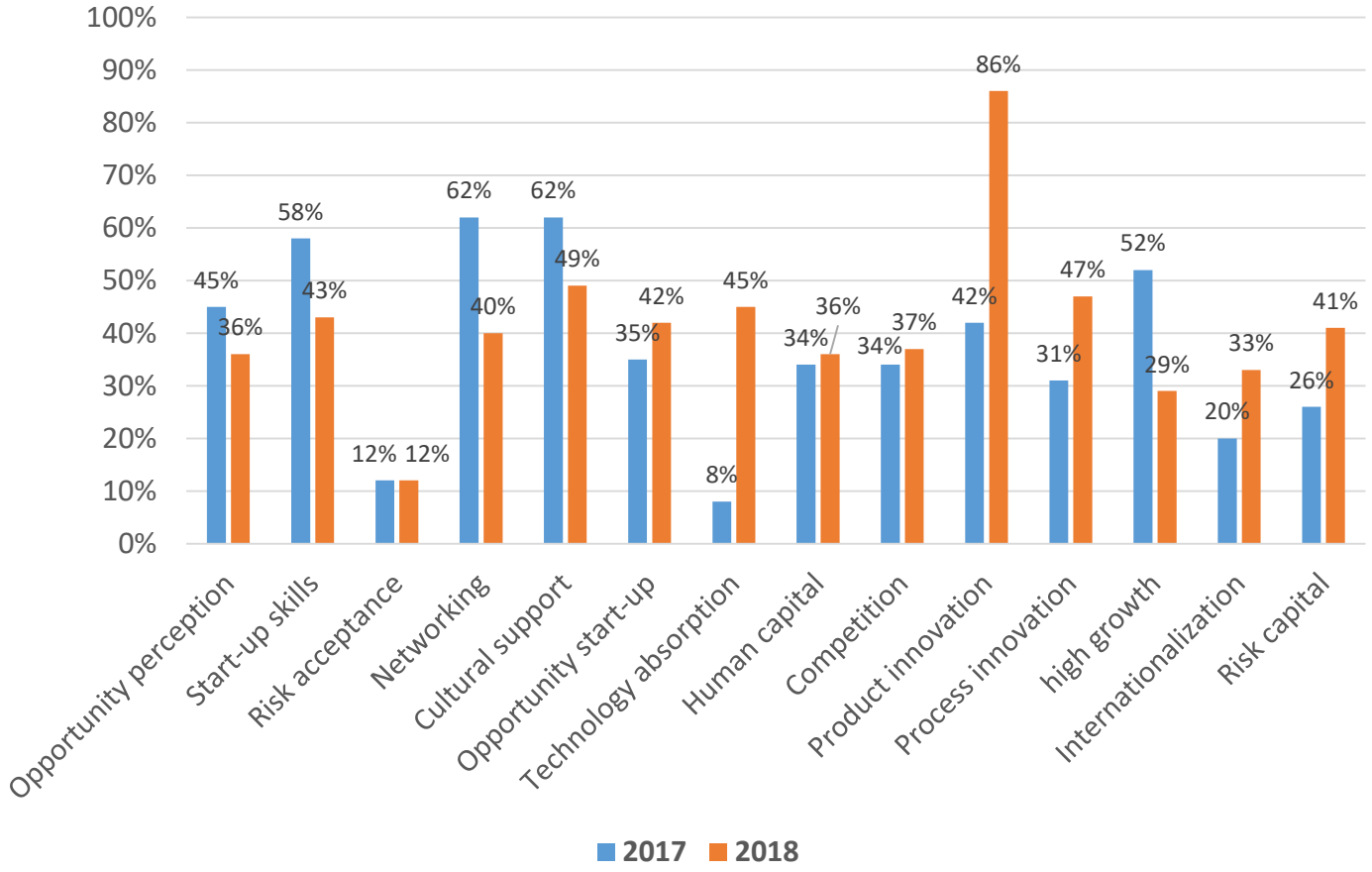
Comparison of Pillars Scores 2017 vs. 2018 - Jordan



Global Entrepreneurship Index (GEI) Ranking of Arab Countries

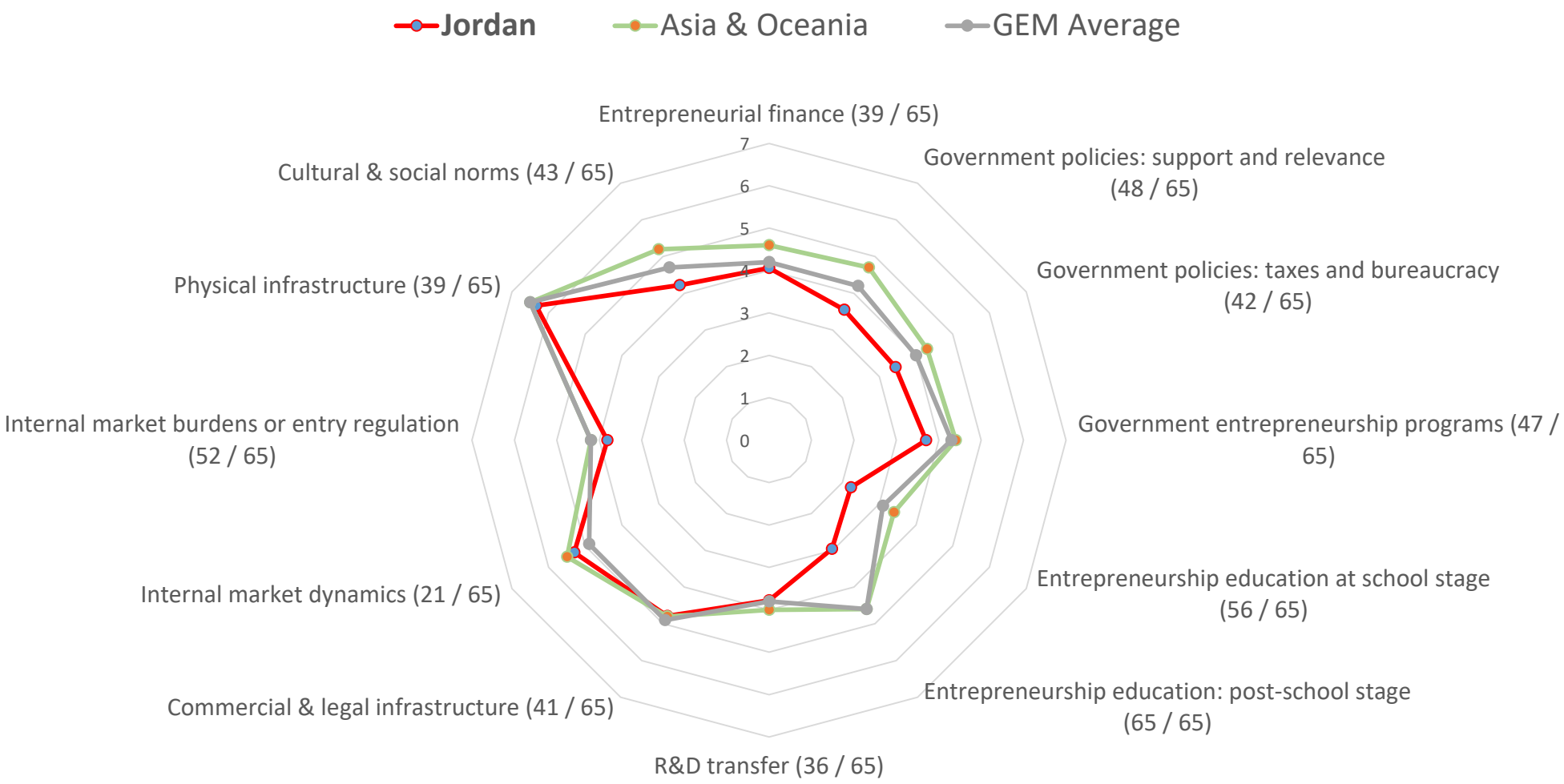
	Country	Global Rank 2017
1	UAE	19
2	Qatar	21
3	Saudi Arabia	30
4	Bahrain	34
5	Oman	37
6	Kuwait	39
7	Tunisia	42
8	**Jordan**	**56**
9	Lebanon	63
10	Morocco	70
11	Algeria	73
12	Egypt	81
13	Libya	104

	Country	Global Rank 2018
1	Qatar	22
2	UAE	26
3	Oman	33
4	Bahrain	35
5	Kuwait	39
6	Tunisia	40
7	Saudi Arabia	45
8	**Jordan**	**49**
9	Lebanon	59
10	Morocco	65
11	Egypt	76
12	Algeria	80
13	Libya	104

GEDI THE GLOBAL ENTREPRENEURSHIP AND DEVELOPMENT INSTITUTE

Expert Ratings of the Entrepreneurial Eco-system 2016 /2017 Global Report

Global Entrepreneurship Monitor



The 1,000 Entrepreneurs National Initiative

Towards a prosperous national economy

1000 Entrepreneur ريادي

Vision & Mission

Vision

- To transform innovative ideas to commercial ventures and grow existing startups towards prosperous economy and more jobs in all the governorates of Jordan.

Mission:

- Support and build the capacity of entrepreneurs and startups through various means such training, mentoring and coaching, incubation and tools, so they become ready for any form of funding; and exposing them to financing providers and markets in order to be able to start new ventures, scale up and expand their existing businesses.

Advisory Board

Dr. Bashar Hawamdeh
Chairman of int@j

H.E. Mr. Marwan Juma
Chairman of Oasis 500

Ms. Valentina Qussisiya
CEO of AH Shoman Foundation

Mr. Walid Tahabsem
Chairman of Endeavor

Ms. Deema Bibi
CEO of INJAZ

Mr. Ziad Shatara
CEO of Umniah

Mr. Laith Al Qasem
CEO of ABCD

Mr. Samer Halawa
President of Globitel

Mr. Akef Aqrabawi
CEO of Injaz Al Arab

Mr. Yousef Hamidaddin
Innovation & Fund Management Expert

Mr. Naser Saleh
Founder & CEO of MadfooatCom

Target Beneficiaries

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- Business ideas
- Started Business, but it's not registered
- Startup / SME (up to 5 years)
- For-profit & non-profit business & social

Agriculture	Construction, engineering, transportation	Advertisements	Fashion design
Film industry	Media, music and TV	Education and training	Energy and environmental services, electricity and water.
Entertainment, travel and tourism	Financial Technology	Health and health care	Cutting-edge technology
Communications and electronic programs	Gaming technology	Other sectors	

Major Objectives

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Transform ideas to commercial ventures

Grow & scale up existing startups / SMEs

Create more jobs

Empower youth and female across the kingdom

Outcome/Outputs, Indicators and Targets by End of Year 2019

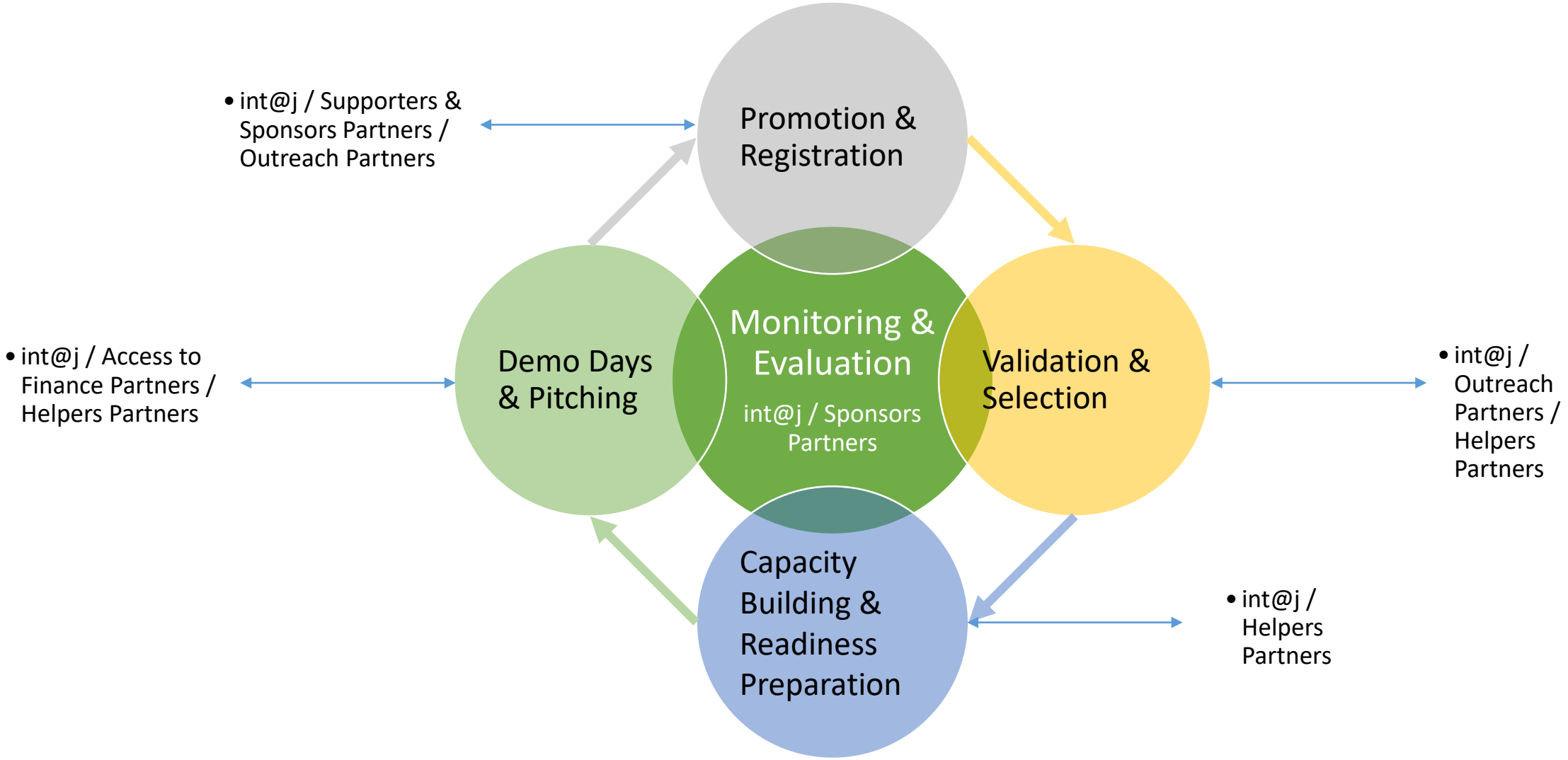
Objective	Indicator	Target	Means of Verification (All or Any)
Transform ideas to commercial ventures	Number of participants whom ideas to be validated and prepared to be ready for financing	500	- Registered companies - Training, coaching list of participants - Pitching list of participants - Investments and financing values - Feedback reports from participants
	Number of ideas to be transformed to commercial ventures	250	
Grow and scale up existing startups /SMEs	Number of founders/co-founders of startups/SMEs to be validated and prepared to be ready for financing towards growth	500	- Training, coaching list of participants - Pitching list of participants - Investments and financing values - Feedback reports from participants
	Number of Startups / SMEs to be ready for growth and scale up	250	
Create more jobs	Number of jobs to be created	5,000	- Total number of participants & employees
Empower youth and female across the kingdom	Number of female participants & employees	35%	- Total number of participants & employees (gender, age and governorates)
	Number of youth participants and employees (up to 30 years)	50%	
	Number of participants & employees from each governorates	10%	

Stakeholders

- Citizens and Resident Entrepreneurs & Startups in Jordan
- Educational Institutions
- Community and Grassroots Organizations
- Incubators & Accelerators
- Financial Institutions
- Investors (i.e.. angel, Seed, venture, etc....)
- Private Sector Organizations
- Specialized Training Providers
- Specialized individual professionals (experts, consultants, trainers, mentors and coaches)
- Business Associations
- Government Agencies
- Local & international donors
- Media

Categories of Stakeholders & Partners

Implementation Phases



Promotion & Registration

- Media (Social Media, Newspapers, TV, Radio, etc….)
- Awareness Sessions
- Universities
- Youth Centers
- Community Organizations
- Incubators
- Videos
- Other Tools & Channels

In cooperation with all stakeholders

Validation & Selection

- Priority will be given to supporters & sponsors to choose the promising entrepreneurs / ventures
- Selection will be based on supporters & sponsors ’ criteria which may include but not limited to:

Field / sector

Team members qualifications and/or experience

Idea uniqueness

Creativity

Viability

Potential for expansion and scalability

Capacity Building & Readiness Preparation

Training Programs
(Up to 10 Weeks & As needed)

- Entrepreneurship skills
- Design Thinking
- Market research
- Forecasting
- Financing
- Setting up business
- Bookkeeping
- Building the team
- Business & action planning
- Business Growth
- Selling Skills
- Customer Service
- How to be profitable
- Pitching Skills
- English Language

Advisory, Coaching & Mentorship
(As needed)

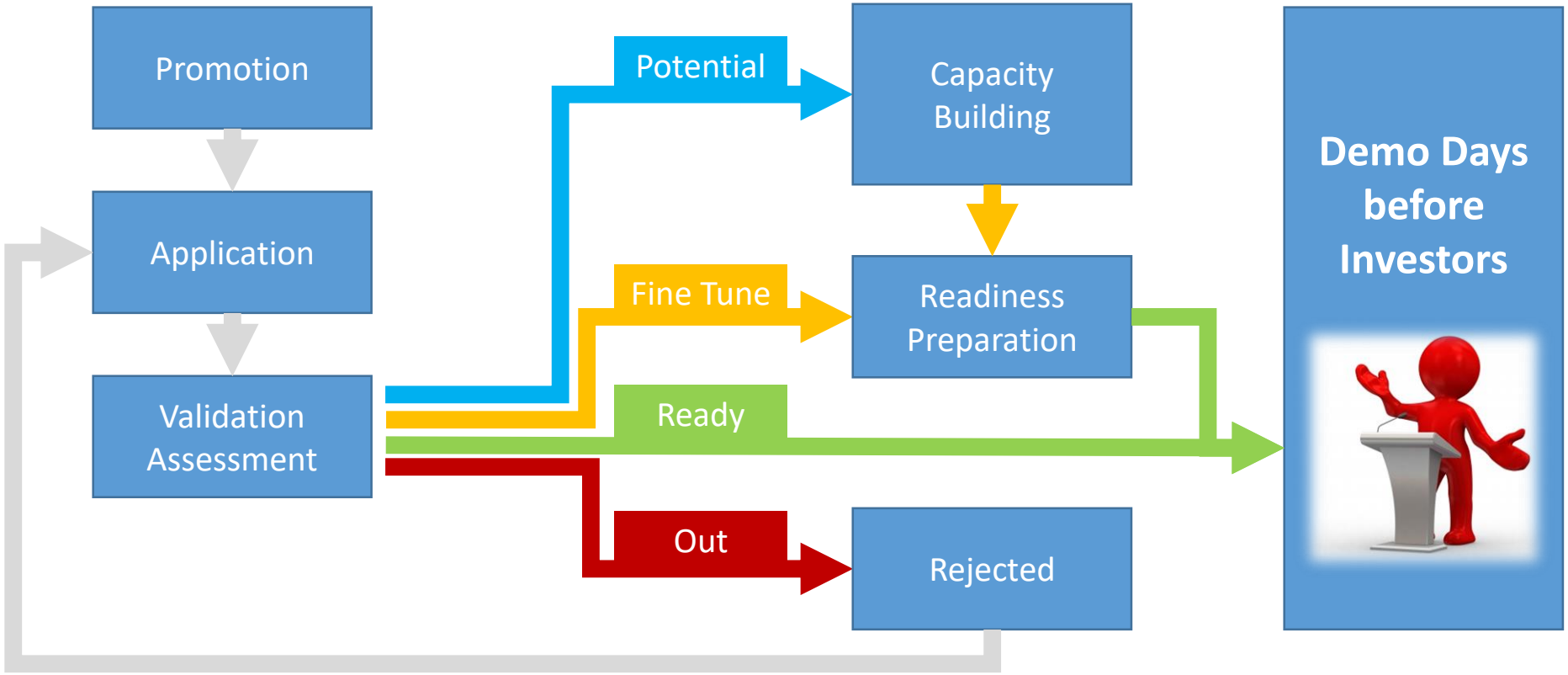
- Technical & Prototyping
- IP Registration Guidance
- Product Development and Branding
- Export Readiness
- Business Linkages (Investors, Financing)
- General Business Guidance
  - Registration
  - Laws & Regulations
  - Business Modeling
  - Others

Supportive Tools
(As needed)

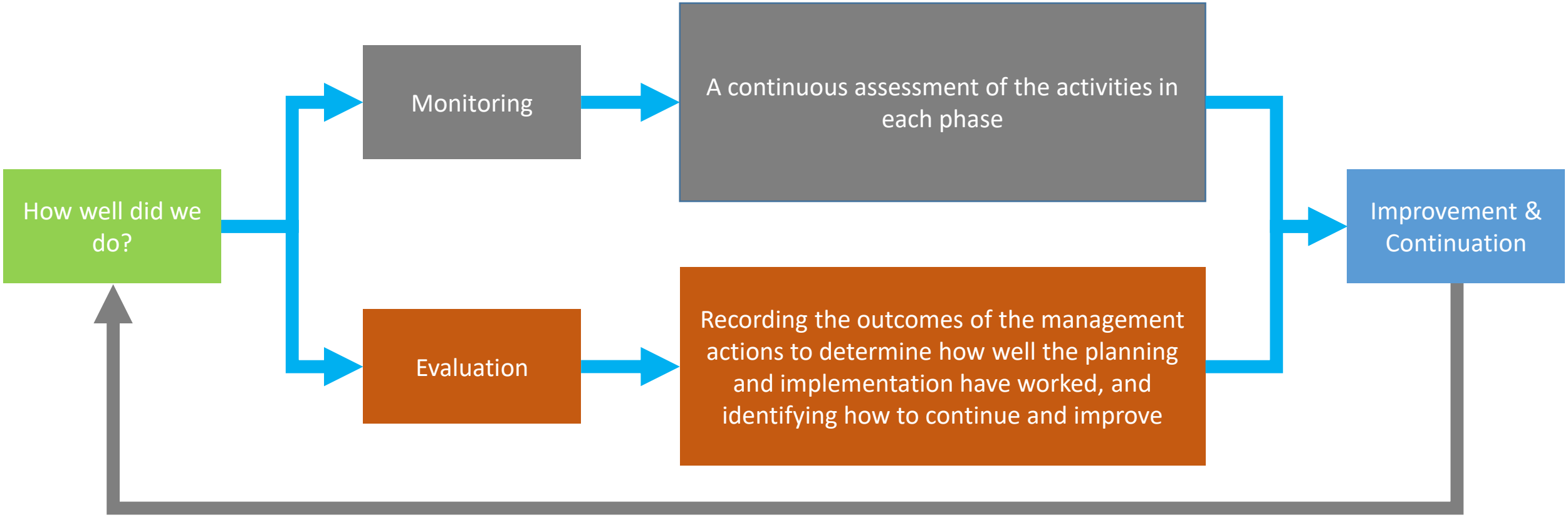
- Online Business Tools
  - Executive Summary
  - Business Canvas
  - Business Plan
    - Financial Plan
    - Marketing Plan
    - Operations
    - Team
  - Investment Pitch
- Licenses
- Subscriptions
- Cloud Hosting
- Other tools

- Universities
- Youth centers
- Knowledge Stations
- Private & Public Sectors
- Blue Ocean Council
- Industry Specific Experts

Demo Days & Pitching



Monitoring & Evaluation



Partners *(So far)*

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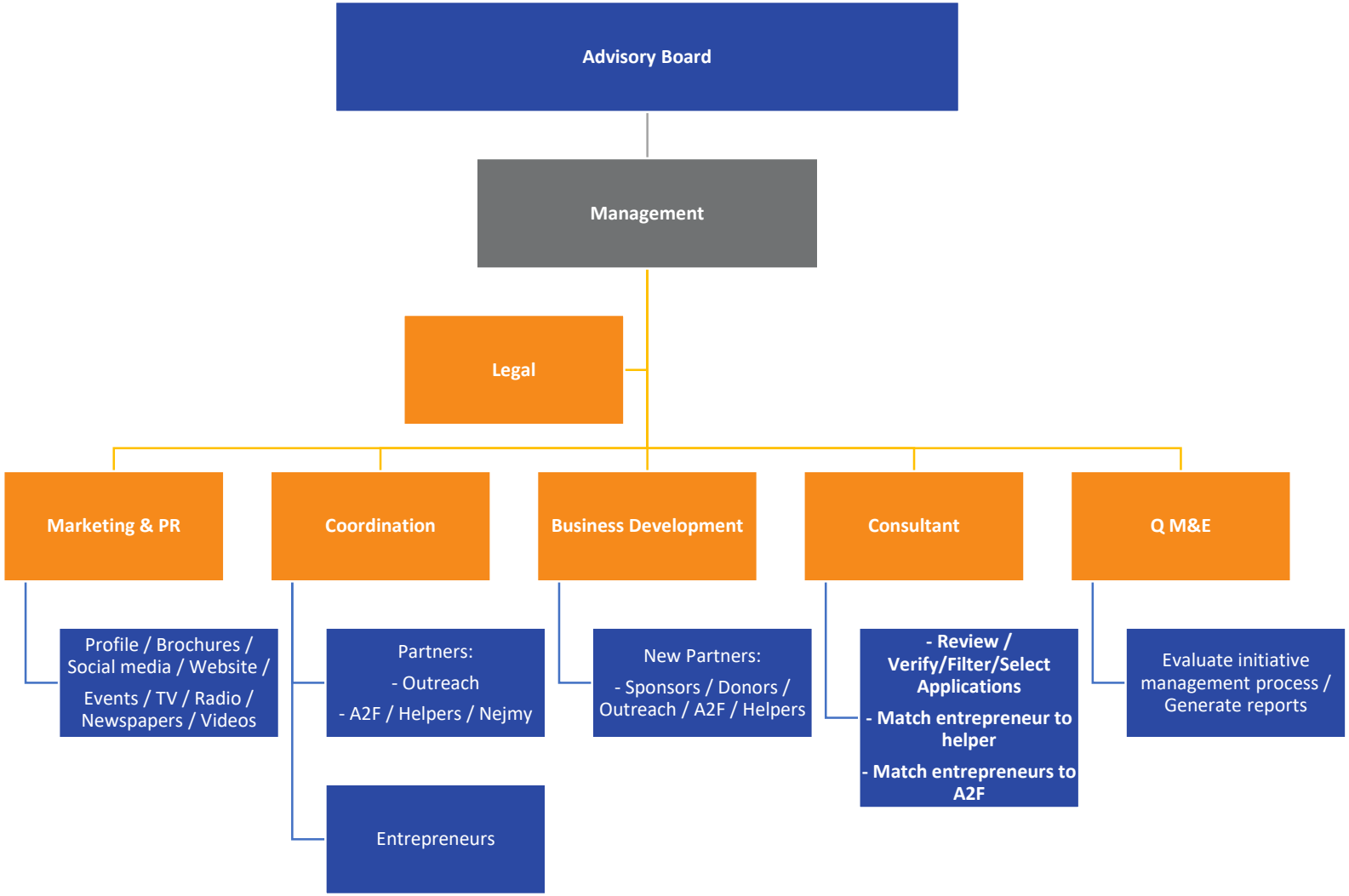
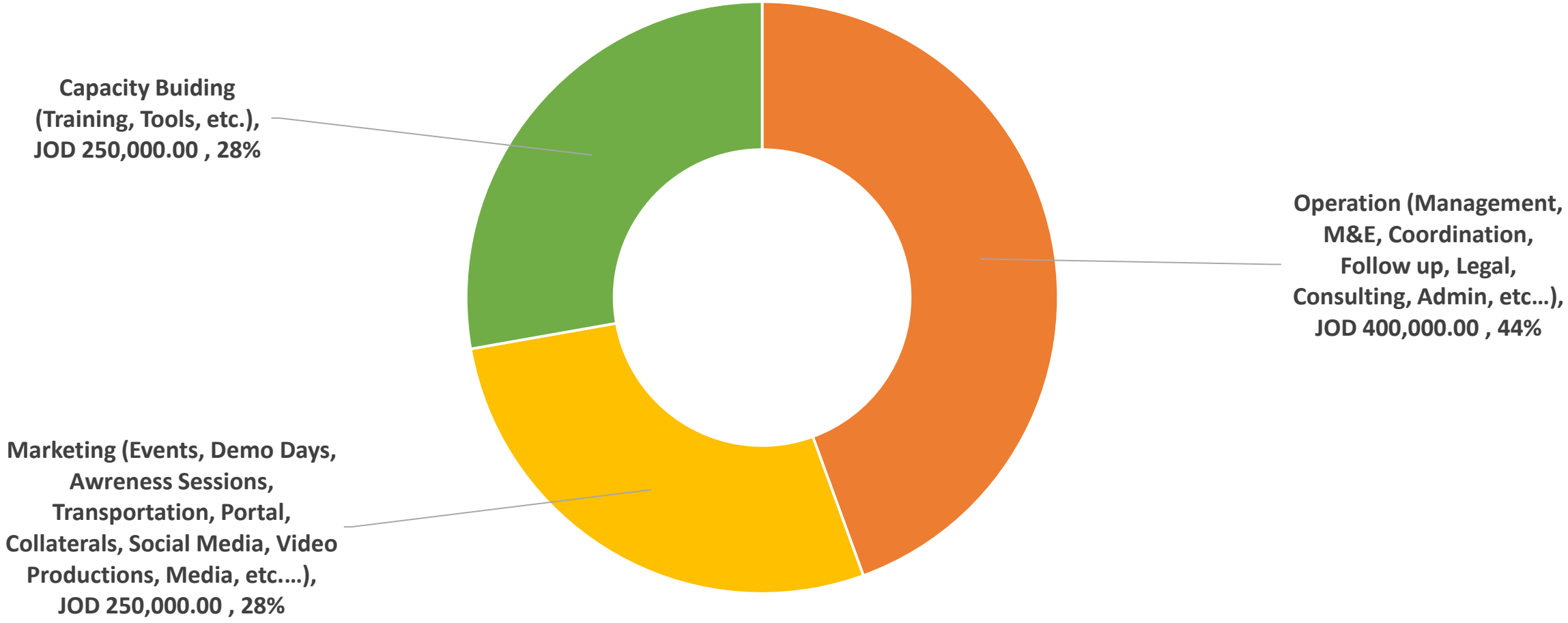
KING ABDULLAH II FUND FOR DEVELOPMENT
مؤسسة ولي العهد CROWN PRINCE FOUNDATION
مركز الملكة رانيا للريادة Queen Rania Center For Entrepreneurship
امنية
OASIS500
german cooperation
giz
RIBH
TTi
LOYAC
SILICON BADIA
INJAZ إنجاز
وحدة wamda
رواد التنمية ruwwad
Jordan efe JEFE
بنك الاتحاد Bank al Etihad
INJAZ Al-Arab
Luminus Shamal Start
Luminus Education
غرفة تجارة عمّان Amman Chamber of Commerce
ASRF SUPPORTING INNOVATION
نادي الإبداع
إبداع
YEA الرواد الشباب YOUNG ENTREPRENEURS ASSOCIATION
premak SOLUTIONS
IMPACT MENA
BDC Business Development Center
طمي TAMMEY
Capital bank كابيتال بنك
alocloud
نقابة المهندسين الأردنيين Jordan Engineers Association
SUPERIORS WE DO SOLUTIONS WITH PASSION
نجمي nejmy
BADIR
kinz
MONOJO
MENAITECH
PSH
endeavor JORDAN
SAGO Training & Education
ActionCOACH business coaching
new think
أنا أتعلم I Learn
مدفوعاتكم MadfooatCom
جامعة الزيتونة الأردنية AL-ZAYTOONAH UNIVERSITY OF JORDAN
مركز الإبتكار والريادة Innovation and Entrepreneurship Center
GJU
GJU PIE

Execution Team Structure



Information and Communications Technology Association - Jordan

Distribution of the Initiative Expenses



Support & Sponsorship Opportunities

Description	Strategic Partner	Platinum Partner	Golden Partner	Silver Partner	Bronze Partner	Partner
Number of entrepreneurs to support	100+	50+	25+	10+	5+	1+
Investment per entrepreneur	700 JOD	750 JOD	800 JOD	850 JOD	900 JOD	950 JOD
Brand exposure in all promotional material	100%	75%	50%	25%	10%	5%

Supporters & Sponsors Partners *(So far)*

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Strategic Partner	Gold Partner	Silver Partners
امنية	بنك الاتحاد Bank al Etihad	Capital bank كابيتال بنك

Looking for More Supporters & Sponsors Partners

Thank you

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