GRC

CMP Crisis Management Practitioner TM

Course designed to provide the participant with fundamental Crisis Management acumen.

This will be accomplished by introducing:

- Crisis Management theory, methodology and principles, including:
 - Business and Information Technology Recovery
 - Pandemic management, in general and COVID-19 specific
 - Practical approaches and real-world techniques for Crisis Management implementation and stakeholder communication.
 - Cases aimed at developing specific take-aways to your organization

The academic learning experience will be crystalized through case studies, guest speakers (allowing the opportunity for dialogue with, and lessons learned from leading industry risk practitioners), exploration of specialized Crisis Management topics and independent research.

Participants will in turn be equipped with the know-how required to contribute to Crisis Management in any organization.



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CMP | Crisis Management Practitioner ™

How Will Crisis Management Practitioner ™ Benefit Your Organisation?

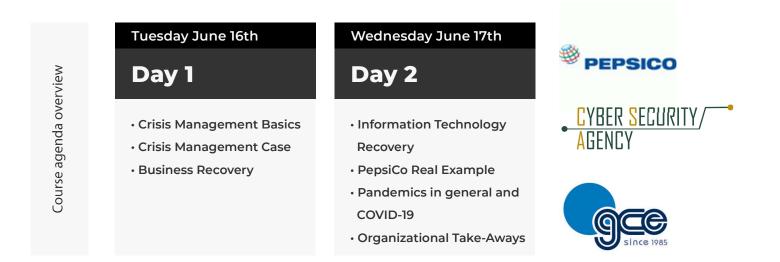
- · Informed and sustainable decision making for profitability and performance before, during and after a crisis
- \cdot Provides a holistic view of and approach throughout the company
- Determines the extent to which an organization incorporates crisis management into an overall enterprise risk approach and risk tolerance

Who Should Attend?

- · Professionals looking to further their experience and gain a competitive advantage in crisis management
- \cdot Crisis management and other risk management professionals.
- · Anyone new to the field of crisis and/or risk management
- Those requiring knowledge on recent developments in crisis management

Instructor Profiles

Industry thought leaders with 70+ years of Experience within enterprise risk management in general and crisis management in particular. Instructors include Harvard and Copenhagen Business School Alumni along with practitioner responsible for crisis management at PepsiCo.



Sign Up Deadline: June 1, 2020

For additional details and to sign up, please visit the CMP section at:

https://globalriskclinic.com/crisis-management-practitioner

Questions and Local Registration

For more information and registration from Jordan please contact Eng. Amer Al Najjar - Training center manager Mobile 00962777397728

In partnership with GCE and Cyber Security Agency and with participation from PepsiCo

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