



**GRC**

# **CMP** **Crisis Management Practitioner™**

Course designed to provide the participant with fundamental Crisis Management acumen.

This will be accomplished by introducing:

- **Crisis Management theory, methodology and principles, including:**
  - **Business and Information Technology Recovery**
  - **Pandemic management, in general and COVID-19 specific**
  - **Practical approaches and real-world techniques for Crisis Management implementation and stakeholder communication.**
  - **Cases aimed at developing specific take-aways to your organization**

The academic learning experience will be crystalized through case studies, guest speakers (allowing the opportunity for dialogue with, and lessons learned from leading industry risk practitioners), exploration of specialized Crisis Management topics and independent research.

Participants will in turn be equipped with the know-how required to contribute to Crisis Management in any organization.

<b>Location</b>	<b>Price</b>	<b>Date</b>
Global Online Course	<b>Euro 500</b>	16th - 17th June 2020 at 8 am CET
		<b>Sign Up by June 1</b>
		<a href="https://globalriskclinic.com/crisis-management-practitioner">globalriskclinic.com/ crisis-management-practitioner</a>

## CMP | Crisis Management Practitioner™

### How Will Crisis Management Practitioner™ Benefit Your Organisation?


- Informed and sustainable decision making for profitability and performance before, during and after a crisis
- Provides a holistic view of and approach throughout the company
- Determines the extent to which an organization incorporates crisis management into an overall enterprise risk approach and risk tolerance

### Who Should Attend?

- Professionals looking to further their experience and gain a competitive advantage in crisis management
- Crisis management and other risk management professionals.
- Anyone new to the field of crisis and/or risk management
- Those requiring knowledge on recent developments in crisis management

### Instructor Profiles

Industry thought leaders with 70+ years of Experience within enterprise risk management in general and crisis management in particular. Instructors include Harvard and Copenhagen Business School Alumni along with practitioner responsible for crisis management at PepsiCo.

Course agenda overview	<b>Tuesday June 16th</b>	<b>Wednesday June 17th</b>	
	<b>Day 1</b>	<b>Day 2</b>	
	<ul style="list-style-type: none"><li>• Crisis Management Basics</li><li>• Crisis Management Case</li><li>• Business Recovery</li></ul>	<ul style="list-style-type: none"><li>• Information Technology Recovery</li><li>• PepsiCo Real Example</li><li>• Pandemics in general and COVID-19</li><li>• Organizational Take-Aways</li></ul>	

### Sign Up Deadline: June 1, 2020

For additional details and to sign up, please visit the CMP section at:

<https://globalriskclinic.com/crisis-management-practitioner>

### Questions and Local Registration

For more information and registration from Jordan please contact Eng. Amer Al Najjar - Training center manager Mobile 00962777397728

In partnership with GCE and Cyber Security Agency and with participation from PepsiCo