

Who's Who

In Jordan's Information and Communication Technology 2021

A Guide to Jordan's leading ICT Companies & Related Services in 2021

INTRODUCTION:

Following the success of the previous Sixteen Editions (1998/1999, 2000, 2001/2002, 2003, 2006/2007, 2008/2009, 2010/2011, 2011/2012, 2013, 2014, 2015, 2016, 2017, 2018, 2019 and 2020) of *Who's Who In Jordan's Information & Communication Technology*, MediaScope is publishing the 2021 edition of this Book & Website.

This professional publication aims to inform leading decision-makers, buyers and investors in Jordan and the Middle East regarding the top ICT companies in the country. Companies may participate in this book and website through One Page or Two Page profiles including text, facts and figures, product & service details, product logos, information on major clients & projects, and photos of key staff. Advertising pages are also available in this publication.

Three Thousand & Five Hundred copies of the book will be distributed FREE to ICT clients and companies in Jordan and abroad in cooperation with int@j (Information and Communication Technology Association of Jordan) through its participation in local and international events and trade missions.

This publication's contents will be available as a digital edition at www.JordanICT.com, which also includes additional content such as a comprehensive listing of the contacts of hundreds of ICT companies. The website is marketed online to deliver a high level of reach to the region's ICT community; and has social media channels (Facebook, Instagram, LinkedIn) with thousands of followers.

FACTS ABOUT THIS PUBLICATION (PRINT & ONLINE EDITIONS):

Deadline to confirm participation is:	11 March, 2021
Deadline to deliver materials:	25 March, 2021
Publishing Date:	29 April, 2021
Website:	www.jordanict.com

DISTRIBUTION (PRINT COPIES):

(3,500 Copies Distributed Free)

















- Delivery to a database of IT Managers & ICT clients (<i>Banks, Hotels, NGO's, Governmental Organizations, Factories...etc.</i>) :	1,500 copies
- Distribution at ICT events across the region:	1,000 copies
- Distribution through int@j to all Members and other ICT companies:	500 copies
- Upon request, from new clients during the year:	500 copies

ONLINE REACH:

(Website, PDF of book, Mailshots, Social Media Channels, Paid Campaigns)

- Your Company Profile will be promoted online with paid campaigns on Facebook and Google, to a target audience interested in ICT services.
- Your Announcements and News will be reposted throughout the year on our newly launched social media channels (Facebook, Instagram, LinkedIn).
- We will send Mailshots promoting the Online Edition to tens of thousands of email addresses.
- We will distribute a full PDF of this edition. Thousands of online users in Jordan will be able to download it from a link to be sent via email, SMS and WhatsApp or to download it from our website.

PROFILE SECTIONS:

- | | | |
|--|--|--|
|  Total IT Solutions |  Consumer Electronics |  ICT Training & Education |
|  Software Solutions |  Web /App Design & Development Services |  General Telecoms |
|  Hardware & Software Dealers |  Digital Services & Content Platforms |  Mobile Telephone Services |
|  Specialized IT Solutions |  eCommerce & On-Demand Services |  Mobile Content Services & Apps |
|  Electronic Payments & FinTech |  eBusiness Services |  Telecom Solutions & Services |
|  Outsourcing Services |  ICT Research & Consultancy |  ICT Startups |

PROFILE PAGE FEES:

(Includes print and online Profile fees)

One Page Profile = JD 295

(275 words + logo + 3 photos + facts, services, customers + product logos ... etc)

Two Page Profile = JD 395

(550 words + logo + 6 photos + facts, services, customers + product logos ... etc)

(Please add 16% Sales Tax to rates above)

ADVERTISING RATES:

(Includes Printed & Website Banner Advertising + Free Mailshot Campaign to our database)

Full inside Page = JD 795

Two Page Spread = JD 1,395

Inside Front Cover or Facing Page = JD 1,150

Inside Back Cover or Facing Page = JD 1,150

Back Cover = JD 1,795

(Please add 16% Sales Tax to rates above)

The banners sizes and technical details to be provided upon reserving advertising.

PROFILE REQUIREMENTS:

Profile Text (275 words if One Page profile / 550 words if Two Page profile).

Company Logo (Adobe Illustrator format)

Establishment Year, Number of Staff, List of Products/Services

Markets (Countries in Which You Operate)

Names of Selected or Major Customers

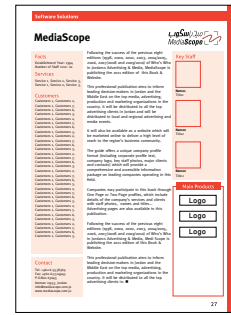
Main Products/Services Logos or Business Partners Logos (Adobe Illustrator)

Key Staff Photos & Names (3 photos if One Page Profile, 6 if Two Pages Profile)

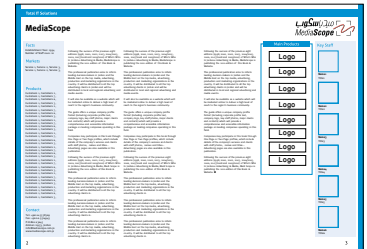
Contact Information (Tel, Fax, P.O.Box, Email and Website)

Profiles & Advertisements will also be published on the website:

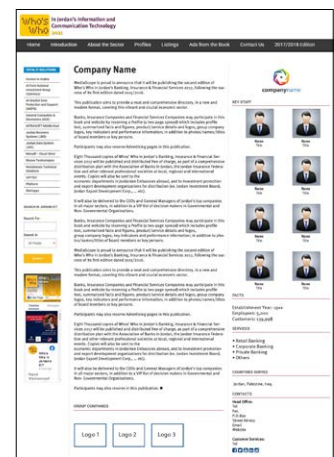
www.JordanICT.com



Sample Page: One Page Profile



Sample Page: Two Page Profile



Sample design for the Online Profile

Previous Editions of Who's Who in Jordan's Information & Communication Technology



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