



PROMOTING INVESTMENT AND BUSINESS CLIMATE REFORMS IN JORDAN'S ICT SECTOR

First private sector dialogue

17 June 2021, 11:00-13:30 (Amman time)

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In the context of the [EU-OECD Programme on Investment in the Mediterranean](#), the OECD is organising a private sector dialogue on promoting investment and business climate reforms in Jordan's ICT sector. The purpose of the meeting is to discuss the main challenges facing the ICT sector with the aim of selecting a number of policy priorities to improve the enabling environment for investments in ICT. Participants will be asked to provide their views on various challenges, such as the business and regulatory environment, infrastructure, ICT costs, skills, and the need for public-private dialogue to promote investment in Jordan's ICT sector.

Format and guidance for the virtual discussion

The webinar will be structured around the main challenges for investing in the ICT sector. The discussion will be guided by an issues paper on the ICT sector in Jordan with a set of questions for participants. It will be moderated by the OECD and introduced by brief interventions (5 minutes). Following these, all participants will have the possibility to share their views through an open discussion.

Agenda

11:00 – 11:10 Introduction

- Rodrigo Romero Van Cutsem, Delegation of the European Union to the Hashemite Kingdom of Jordan
- Mr. Nidal Bitar, CEO of the Information and Communication Technology Association of Jordan (Intaj)
- Carlos Conde, Head of the Middle East and Africa Division, OECD

11:10 – 11:15 Setting the scene

This working session will be moderated by Fianna Jurdant, Senior Advisor from the Middle East and Africa Division of the OECD, who will facilitate the discussion between participants on the main issues and the expected recommendations from the meeting.

11:15 - 13:15 Challenges for investment in Jordan's ICT sector

In this working session, participants are invited to provide views on the main issues hampering investments in the ICT sector.

- 11:15-11:45 Business and regulatory environment
 - Ms. Rose Alissi, CEO, and Mr. Mothanna Gharaibeh, Head of the ICT Committee, American Chamber of Commerce in Jordan
- 11:45-12:15 Infrastructure
 - Mr. Raslan Deiranieh, Deputy CEO & Chief Financial and Strategy Officer, Orange, Jordan Telecom Group
- 12:15 – 12:45 ICT costs and skills
 - Mr. Alaa Ensheiwat (Chair) DigiSkills Association Jordan
- 12:45 – 13:15 Public private dialogues
 - Ms. Doha Abdelkhalek, Co-Founder Eskadenia and Nidal Bitar, CEO of Intaj

Open discussion with private sector

Key questions for discussion:

- What are the main challenges for investments in the ICT Sector in Jordan?
- What type of quality investments are needed to enable ICT development and job creation?
- How can the private and public sector build the ground for important reforms such as competition or further removing investment restrictions?

13:15-13:30 Key takeaways and closing

This session will summarise the key takeaways from the discussion and the next steps as proposed and agreed by the participants.

- Dr. Mohammad Halaika, President of the Economic and Social Council of Jordan
- Carlos Conde, Head, and Alin Horj, Policy Analyst, Middle East and Africa Division, OECD