



# How Leaders Drive Digital Transformation Success

Live Webinar



# Overview



The digital world has permeated almost every aspect of our lives. Learning, entertainment, communication—you name it. It's also where purchase decisions can be satisfied by a click.

This may not be news to you. But it's no longer just a technological change—it's a cultural one. And something you and your organization can't afford to ignore.

Digital transformation is about aligning your organization with customer behaviors, needs, and wants at every step of their purchasing journey.

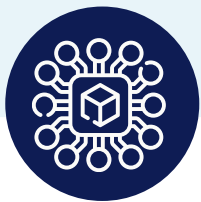


# In this 90-minute webinar you'll discover:



1

What digital transformation is and what it means to your organization



2

How customer behavior has shifted and how your organization can adapt



3

Three current digital transformation trends that you need to embrace immediately



4

How to be an effective digital leader in a hybrid world





# Our Speaker



Warren Knight has dedicated the last 15 years to helping leaders understand how technology drives business success: how it allows them to build a more efficient and sustainable organization and digital footprint, ensuring a brand fit for the future.

Warren's global experience includes building several multi-million \$ businesses, and today, as a world-leading thought leader, speaker, author and coach, his focus is on driving digital leadership. Helping future - focused champions to embed digital transformation in the heart of their organization, and to identify and adopt new ways to innovate every day – empowering employees and creating new ways for digital-only customers to engage and buy.

He helps digital champions to embed digital transformation in the heart of their organization, and to identify and adopt new ways to innovate every day – empowering employees and creating new ways for digital-only customers to engage and buy online.

His vision is to, by 2035, help 1,000,000 leaders globally build a workplace based on culture, community, and technology for generation Alpha.



**Warren Knight**

Virtual Keynote Speaker of the Year 2020

Digital Leadership and Transformation Leader 2020  
Think #Digital First Marketing Book of the Year 2020





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### Warren's Client List

Janssen, BAYER, NetBase Quid, MTN, Unisys, Telia, Principality Building Society, Phuse, Shell, GSK, Phonak, Capita, Royal Mail, Brittany Ferries, Omantel, PDO Oman, Nizwa Bank, Bank Muscat, BPMA, Prudential, QNB, Ahli Bank, Zain Telecoms, Safaricom, AMBANK, Malaysia Government, ANB, Qatar Foundation, Qatar Insurance, Saudi Electricity, Ministry of Justice Oman, Dealtrak, NMBS, NBS, Blackpool College, ANB Bank (Saudi Arabi), Zemen Bank, Globe telecoms, WGC Group, Garmin, Brother UK McCurrach, Toshiba, Dominos, Dermalogica, Chester Zoo, Careers Wales, Sharp Business, Wigan, Milton Keynes and Chester Council, Glenair, NHS, RTI International, IHS, Voltamp, MerchantTrade Asia, Indonesia Stock Exchange, Oman Development Bank, Safaricom, JX Nippon, Qatar National Bank, CIMB Bank, Qatar Stock Exchange, Kenya Electricity, TNB Malaysia, Vodafone.





## Warren's 2021 Virtual Keynotes

- [Promo Video](#)
- [The Future Digital Customer](#) – NetBase Quid
- Adopting Digital Innovation - BAYER
- Leading Through Change – Phuse
- Reverse Engineering Digital Transformation - Telia

## Warren's International Keynotes

- [AI Keynote in Helsinki](#)
- [Digital Business: The Tipping Point of Success](#)
- [Digital Leadership - Social Selling Keynote](#)
- [Digital Transformation Keynote](#)
- [Digital Leadership Keynote in Kuala Lumpur](#)



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Just what you needed



*Thank  
you*



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