

# WIKIPEDIA PREVIEW



**WIKIMEDIA**  
FOUNDATION

# People love knowledge

1.5 billion people use Wikipedia to add to their knowledge each year. We have been meeting their need for knowledge since 2001.



# Providing the right context

Your content brings readers to you. They learn from you too.

Combining the task of providing content and contextual information at the same time is a challenging task.

We want to support you easily combine  
your information with locally relevant  
context using **Wikipedia Preview**.

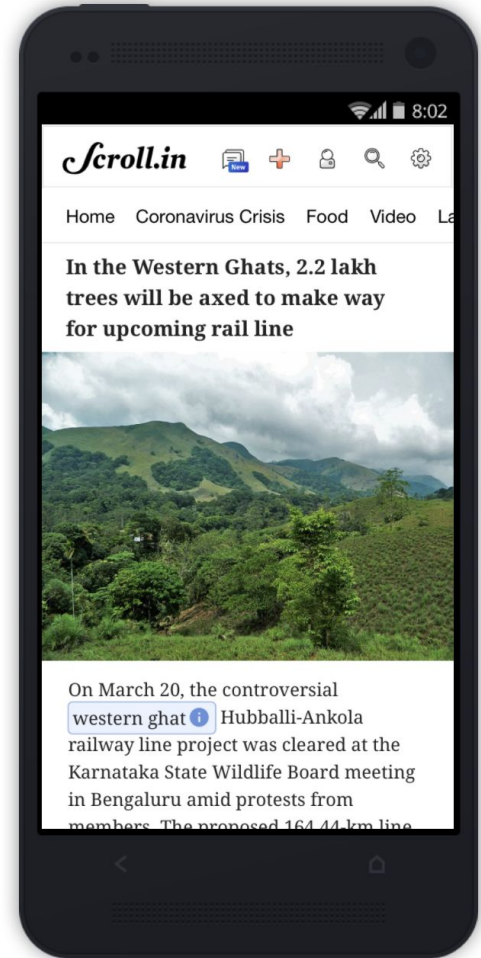


**Wikipedia Preview** is an easy way for your readers to learn from Wikipedia as they read through your content.



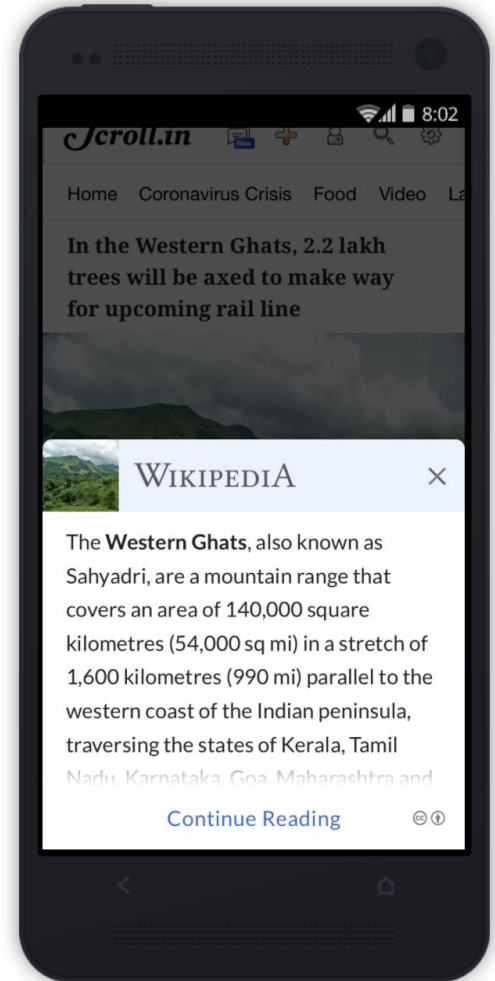
# The Experience

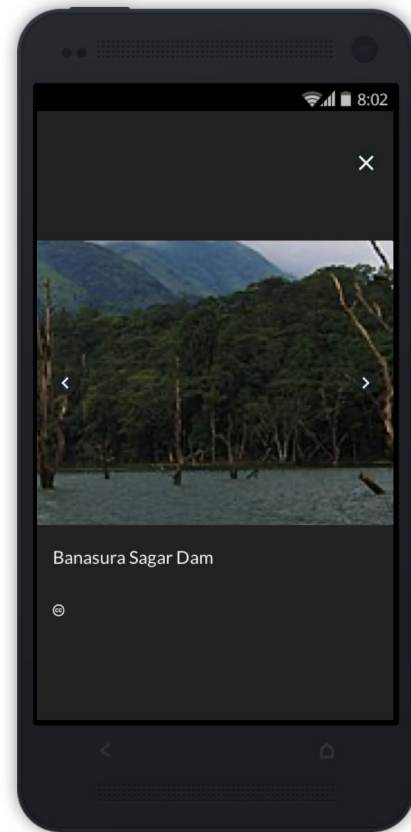
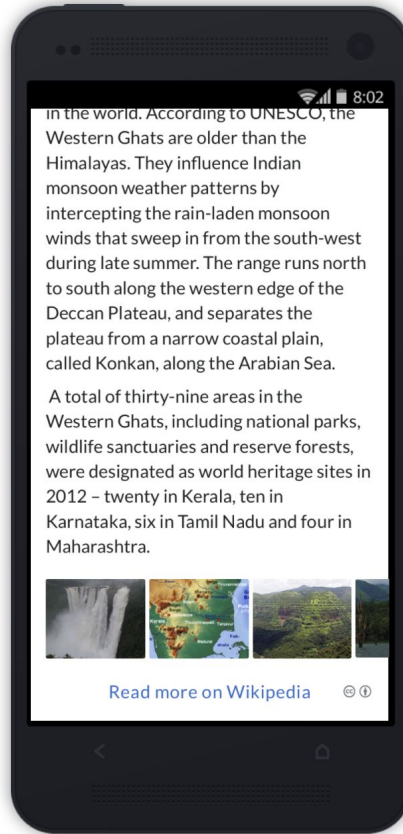
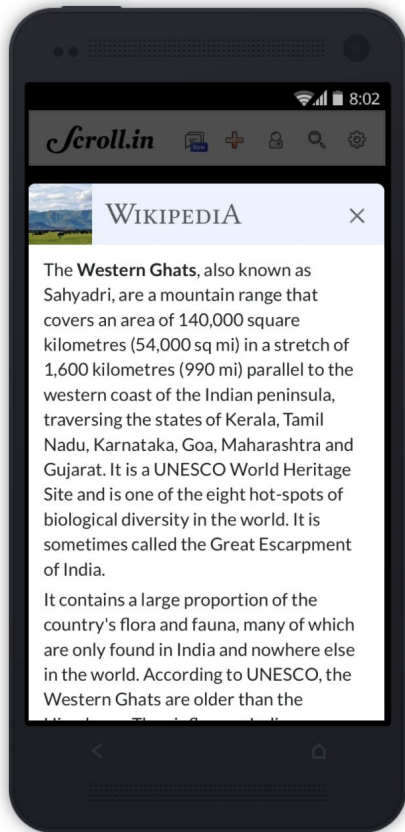
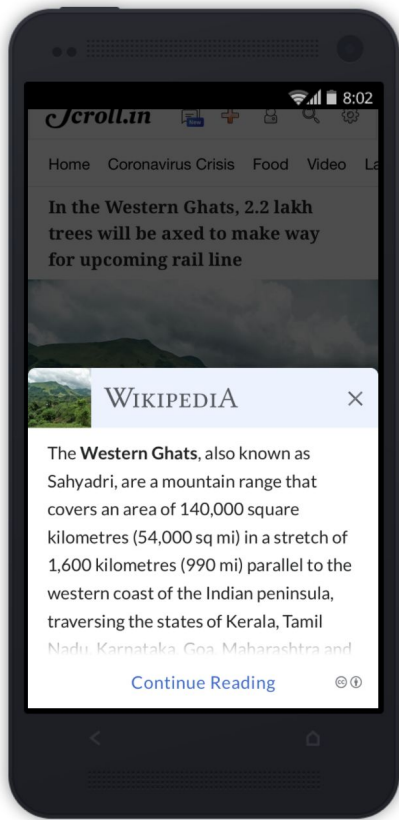
Reading through an article on your website, a reader would discover Wikipedia Preview through a unique link. The distinction from other links enables your reader to understand that they can tap or hover over it to get context from Wikipedia.



# The Experience

Tapping on the link would show a short summary from the introduction section of a Wikipedia article.

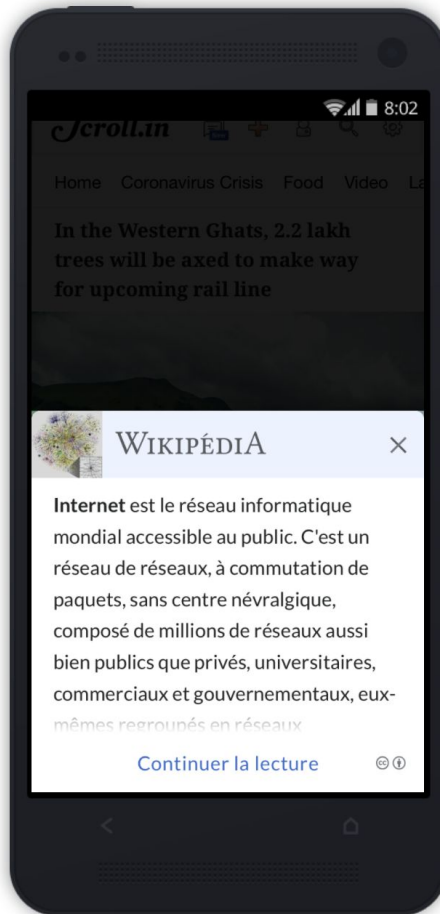
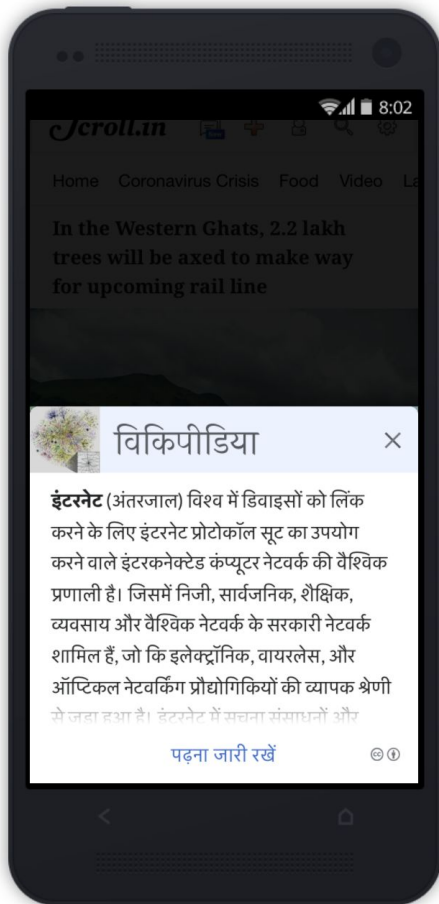




WIKIMEDIA  
FOUNDATION



# Multi language support



# Integration (tech team)

- Download
  - `npm install wikipedia-preview`
- Load on content pages
  - `<script src="wikipedia-preview.production.js"></script>`
- Activate on content pages
  - `<script>wikipediaPreview.init({options})</script>`

# Usage (editors)

- Enable Wikipedia Preview on a specific word or HTML element
  - `<span data-wikipedia-preview>Cat</span>`
- Or have it automatically enabled for Wikipedia links
  - `<a href="https://en.wikipedia.org/wiki/Cat">Cat</a>`

# Next Steps

- Meet with our UX designer for Wikipedia Preview to:
  - Learn more about your work
  - Determine how Wikipedia Preview could work for you
- Meet with the Engineer on the Wikipedia Preview team to:
  - Understand your tech stack
  - Talk through how to integrate Wikipedia Preview