



Company Profile
September 2021

Let's talk about Kaderos...

Product enthusiasts, brand awareness creators and up-sellers...yet they often come with many challenges!



Difficult to source
quality Kaderos in
short time span



Difficult to manage
and track attendance



Lack of professionalism
and often lack basic
communication skills



Time consuming for
organization and often
needs added
supervision

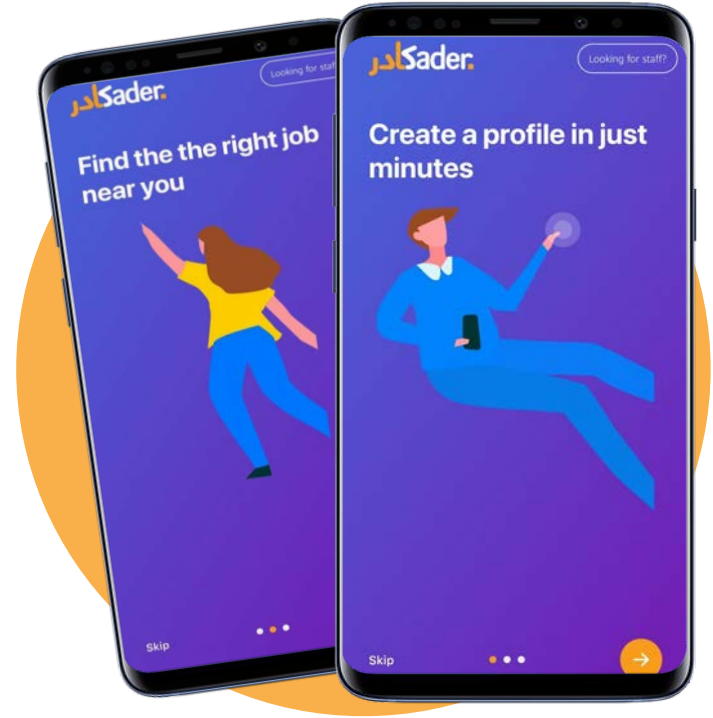


Data collection
is often a pain
point

Kader

Matchmaking Hourly Based Jobs

Kader is an on-demand mobile app that connects pre-vetted quality gig-workers with businesses in the hospitality, retail and service sectors, using an advanced matchmaking technology based on location, experience and qualifications.



Overcoming your pain points together!

We are an integrated solution to your sampling and grass route activations providing you with an end-to-end solution that is guaranteed to deliver results! Everything we do is carefully managed to provide the ultimate services and knowledge custom made for your needs.

End to end process



What we offer

1- Immediate staffing

We offer businesses with on-demand quality staff to fulfill last minute and temporary gig opportunities, charged by the hour.



Quality

Top quality, interviewed and rated staff



Speed

On-demand and in less than 24 hour



No Commitments

Forget the hassle of social security and recruitment processes



What we offer

2- Customer Data Expertise

We offer assistance to businesses to **gather data** from the market and execute tasks remotely by tapping into our **network of Kaderos**.



Mystery Shopping

Crowdsourcing our Kaderos to receive feedback on store appearance, hygiene, staff attitudes, shopping experiences and product quality.



Retail Audits

Real-time insights to audit and inspect product placement and competitor pricing



Market Research

Deploying workforce, to get you the answers to key metrics or measuring brand public perception

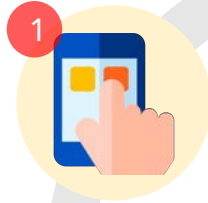


Kaderos Onboarding Process

Kaderos: Job seekers fully onboarded on Kader's app

Kaderos Apply through the App

Kaderos download the App and fill in details in addition to three industries they would be interested to work in



2

Interview Stage

The Kadero receives an interview request with Kader's team to ensure quality of service and staff commitment



3



Tiers & Tags

Kaderos are given eligible occupations based on qualifications and tags (any certifications received) according to their qualifications

4



Get Hired

Once the Kadero accepts a job, the app will track their attendance by a feature that allows Kaderos to clock in and out of their working hours.

5



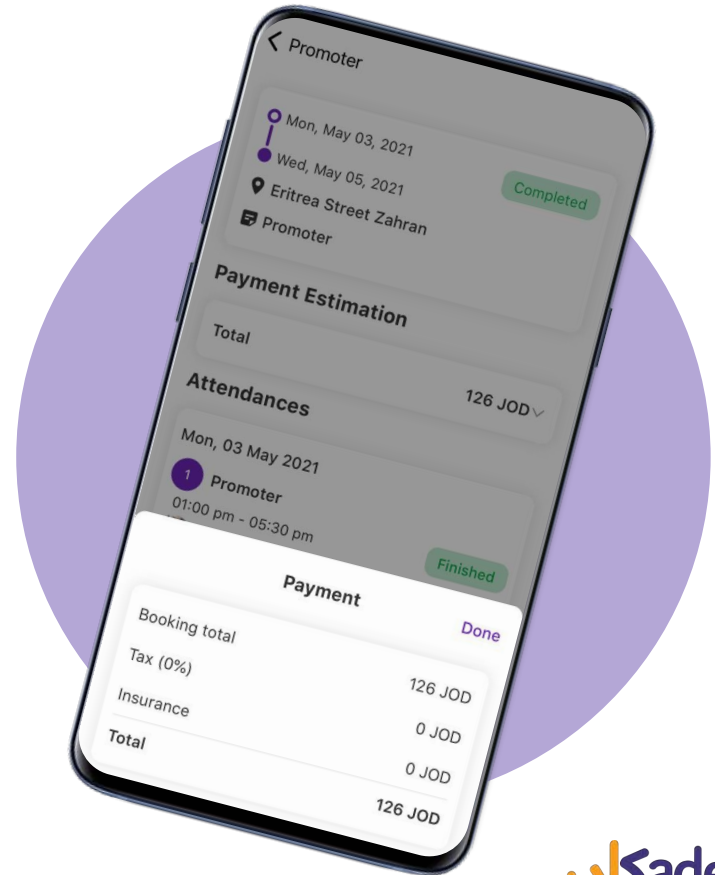
Job Postings

Once a job that matches the Kadero's qualifications is posted, it will be available for them to accept or reject the opening.

We do everything for you

Payments

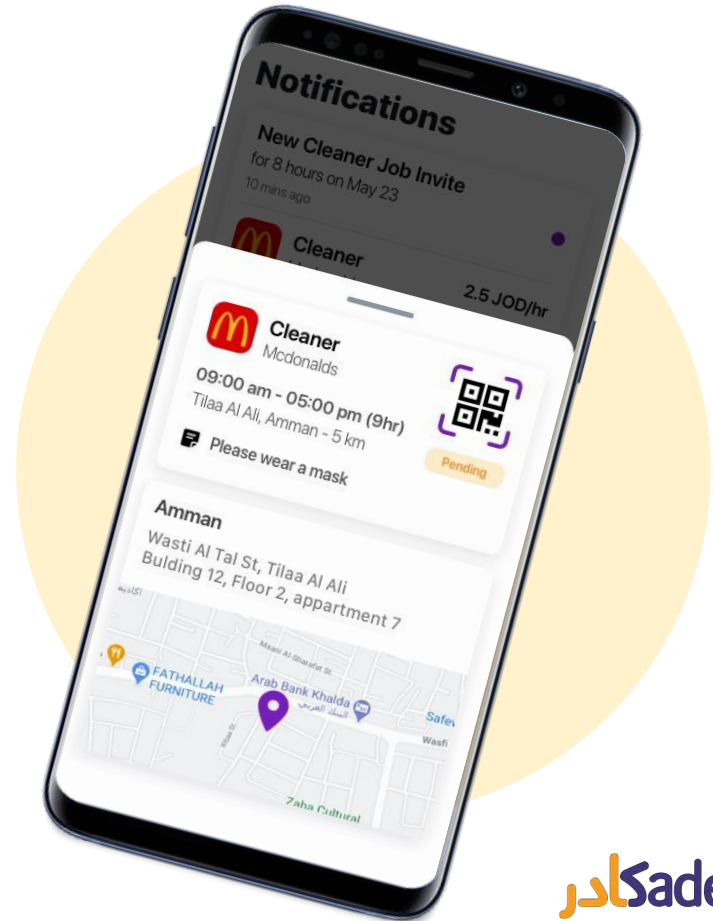
Kader manages the whole **payment process** for you, that includes opening **bank accounts, wallets**, and **dispensing payments** to Kaderos on weekly basis.



We do everything for you

Attendance

Kader manages the attendance, by providing Kaderos with the ability to **clock-in & out** through **QR code**, with **geo-tracking** enabled.



Charges by fulfilled hour only, days off will not be charged & Geo Tracking

We do everything for you

Onboarding & Offboarding

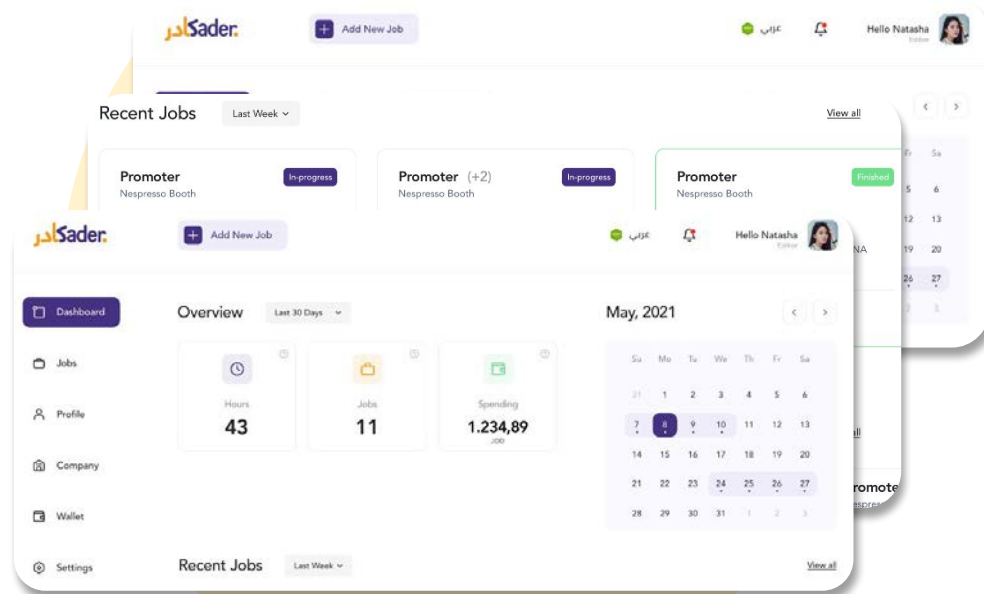
Kader does the interviewing, pre-vetting and the full onboarding process of quality Kaderos, ready to be recruited anytime.



We do everything for you

Reporting

We created a fully optimized dashboard that enabled the recruiter **post jobs, observe, monitor analytics and performances**



We do everything for you

Production

No ready booths and uniforms? No problem! Kader also takes care of all your production needs by **producing your booths, assembling and disassembling** at the locations your activations are taking place in as well as **producing uniforms or t-shirts** as required.





What we've done so far



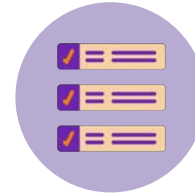
2020
Founded



1000+
Quality
Staff



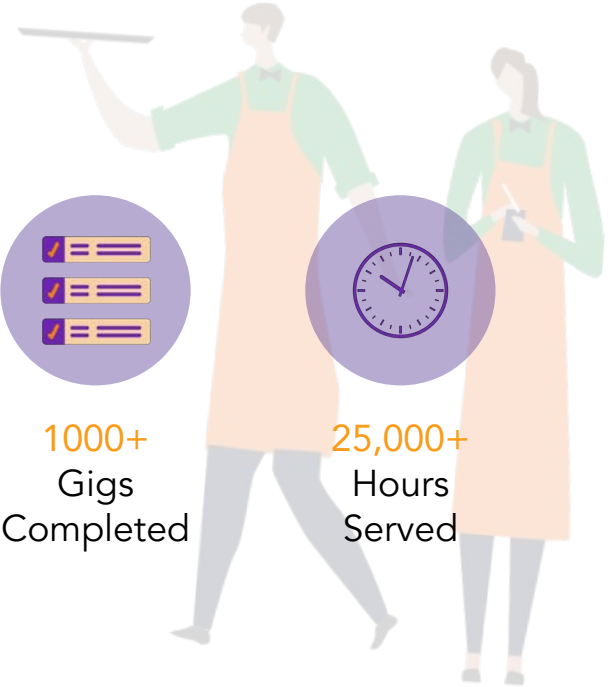
300+
Clients



1000+
Gigs
Completed



25,000+
Hours
Served



It works for everyone!



Hala Siraj

Managing Director at Talabat

Our collaboration with Kader required a large number of promoters and surveyors across different corners of Jordan; Kader provided us with very high quality people that were able to support us well beyond the scope of the arrangement. It was the quality of work that Kader provided us that allowed us to execute on the project easily and seamlessly.

It works for everyone!



"We managed to find the right candidate in less than 1 day"

Areej, HR Officer at Intercontinental Hotels



"I signed up and I got contacted by the employer the same day"

Ahmad, Cashier at Bao Basha

And many more.....





Kader.

Thank you!

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Kader.