Artificial Intelligence for Business

NEW! **ONLINE**

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Audience

This learning session is appropriate for anyone already engaged in machine learning initiatives or beginning to explore AI solutions for their specific business problems.
Business Managers and Senior Business Managers, business profile people in general.

Objectives

Learn how machine learning and AI systems increase efficiency and profitability. How to spot opportunities to use AI. Learn what AI and ML are, typical use cases, and the overarching process for guiding an AI project. Attendees will learn how to identify opportunities to implement AI solutions.

Location

Online via Zoom

Expert

ABDOU AYOUB

Abdou Ayoub is the Managing Director of a data analytics and AI solutions firm which he founded in 2010.
Abdou started his career with Deloitte Consulting out of the Cleveland office working with clients in the America's and Europe and later transferred to the Deloitte Middle East practice where he was based in Beirut and serving clients across the Gulf region across multiple industries. Abdou holds a Master's in Engineering and Management from The Weatherhead School of Management at Case Western Reserve University and Bachelor of Engineering from Youngstown State University. Abdou speaks and consults around the world on topics related to data analytics, AI solutions and applications for IoT technologies.

Program

The sessions are designed to be interactive and therefore would be a blend of presentation of material as well as breakout sessions for interactive exercises.

SESSION 1
Demystifying AI: what projects fall under the AI umbrella and what do you they serve? A brief background on how we got here and what is next. When we use the term AI, what does it really cover?

SESSION 2
AI team structures: organizations have a need to leverage AI in their business but are often not equipped with the right team to bring the projects to life. What does not an AI team look like? What skills are needed to help bring these projects to life?

SESSION 3
Tools and technology landscape: the technology landscape for AI is quite varied. What tools and technologies are available? Should you go for out of the box solutions or build your own? Python, R, low-code or no-code, which is your tool of choice?

SESSION 4
Idea is set how to validate it: we will discuss the super hunch sketch pad as well as the whiteboarding exercise to practice tools of capturing the ideas and communicating them with the team.

SESSION 5
Framing the problem: you have an idea to help the business using AI. Will AI fix the problem? Will it scale? How to take a project from a proof of concept to production?

SESSION 6
AI based leadership: AI Leadership skills of the future that managers need are heavily oriented towards integrating employees and technology along with long-term decision making and vision. How do we prepare for a different style of leadership?

Price

USD 700 (Excluding VAT)

Contact

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