



eKYC

WINNING THE AGE OF COMPLIANCE TECHNOLOGIES IN

(DIGITAL FINANCIAL SERVICES)

Training Date : **6-7/6/2022**

Venue : **Rotana Hotel/Amman**

Price : **500 JOD**



DAY 1

General Overview of Regulatory Technologies

- **Definition and Categories:** RegTech, Compliance Technologies, Supervisory Technologies, RiskTech, Digital Identity, Privacy Technologies, Trust Technologies, eKYC.
- **eKYC as a Service:** Onboarding Tech, 'The Digital Halo Effect'
- **3 Identities:** Personal Identity the primary focus of eKYC, Corporate Identity, Machine Identity the age of IoT, eKYC for Micro, Small and Medium Sized Enterprises.

eKYC Compliance

- **Digital Identity Regimes:** Bank ID from Sweden; Digital Identity GovTech from Singapore, Aadhaar from India, Digital ID from UAE, E-Stonia Project from Estonia and more.
- **Centralized vs Decentralized Digital Identity:** eKYC Chain in London, Identity on a Chain KYC Chains, From Digital Signatures to Smart Contracts and Programmable Money, the Danish Identity Blockchain.
- **From E-KYC to End-to-End Digital Services:** Digital Only Banks, Neobanks, Challenger Banks, Mobile Banks, The future of the Branch.

Advanced Technologies in eKYC

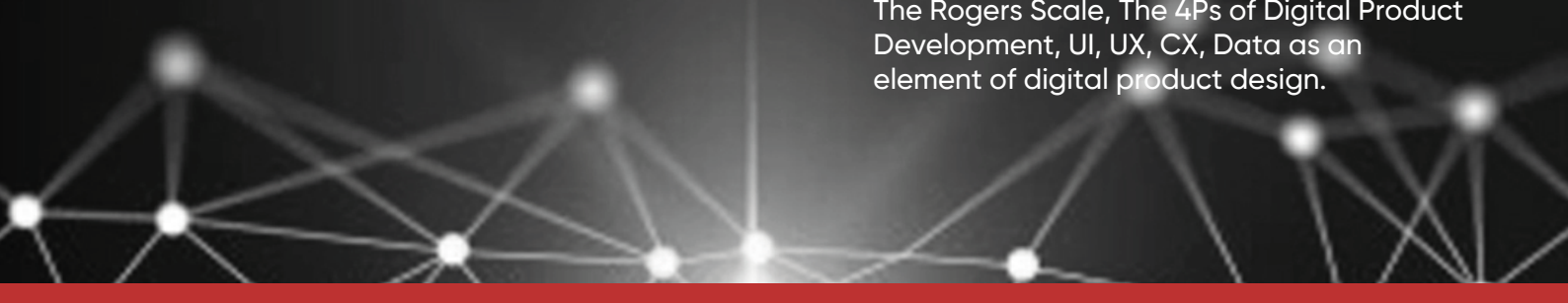
- **Global Best Practices in eKYC:** Identity Experts of ID Now from Germany, Continuous Seamless Multifactor Biometric Identification by BehavioSec from Sweden.
- **Advanced eKYC Channels:** Voice Identification, from Branch, through Mobile to Metaverse Identities.
- **Factors of Identification:** The ultimate source of Biometric Identity from Signature to DNA; Single Factor Identification, 2FI, SCA (Strong Customer Authentication), 3 FI, Multifactor Identification and beyond.

eKYC Compliance vs Privacy Aspects

- **Compliance Needs:** KYC, AML, CTF, PEP, Sanctions Listing and the Future of Compliance.
- **Digital Identity and Privacy:** Understanding GDPR (General Data Protection Regulation) in Europe.

DAY 2

Monetizing eKYC

- **Customer Satisfaction:** Millennials, One Click Generation, Instant Generation, GEN Z, Algocracy, eKYC Gamification Techniques and Ideas.
 - **Third Parties:** Open Banking and eKYC, Data Aggregation, Cross Sector Digital Identities, eKYC APIs, Identity and Risks, Social Media Credit Scoring.
 - **End to End Digital Product Development:** The Rogers Scale, The 4Ps of Digital Product Development, UI, UX, CX, Data as an element of digital product design.
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The Century of Data

- **Data Ecosystem Strategies:** Platformification, Interfaces vs Services, Data Monetization
Artificial Intelligence in eKYC: OCR driven Document Extraction, Robotic Process Automation, Big Data, Rich Data, Neural Networks, Machine Learning, Deep Learning, The Seven Levels of Machine Intelligence.
- **The Road of Data:** From Financial Services, through Telecommunications, Utilities Providers and Local Authorities to the Central Government, User Verification vs Trusted Strong Digital Identity.

Management of eKYC Risks

- **Cybersecurity Trends in eKYC:** Limits of KBA (Knowledge-Based Authentication), refocus from customers to all stakeholders accessing the system.
- **Advanced Cybersecurity Threats:** Deep Fake Identities, Advanced Fraud Prevention, Privileged Access Management, Impersonation Risks, Threats Analysis and Monitoring.
- **Other Trends:** Liveliness Detection 2.0, Cryptographic Security, Quantum Security.

GROUP EXERCISE, Summary, To Do

- **GROUP EXERCISE:**
GROUP A: eKYC Implementation Planning.
GROUP B: eKYC Optimization Planning.
- **Summary:** Day 1, Day 2, Steps to Take for Your eKYC Success.



Instructor Profile



DAVID GYORI

Is a Globally Renowned Financial Technology Trainer, Author, Consultant and Keynote Speaker.

He is a 'Top 50 Global Thought Leader and Influencer on FinTech'. David is CEO of Banking Reports London, providing top quality 'FinTech Training for Bankers' all over the world.

David holds multiple key international positions: He is Member of the Panel of Judges of the 'International Excellence in Retail Financial Services Program' (one of the most rigorous, prestigious and transparent awards programs for consumer financial services worldwide) as well as Member of the Panel of Judges of the 'Financial Technology Innovation Awards Program' (Singapore).

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