

الرقم ٤٢١٣/١٤٢/١٨
التاريخ ٢٠٢٢/٥/١٦
الموافق

معالي وزير الاقتصاد الرقمي والريادة

معالي وزير الإستثمار

تحية طيبة وبعد،،،

أبعث إليكم صورة عن كتاب سفارتنا في سيؤول رقم 287/6/3 تاريخ 2022/5/13، والمتضمن إعلاننا عن برنامج "التحدي الكبير للشركات الناشئة في كوريا" خلال الفترة 2022/11/15-8/1 من قبل الوكالة الوطنية الكورية لتعزيز تكنولوجيا المعلومات KSGC وبدعم من وزارة الشركات المتوسطة والصغيرة والنائنة وغيرها من القطاع الخاص مثل شركة سامسونج وهونداي و إل جي ، والاستثمار عن مدى إمكانية مشاركة الشركات الأرنؤية الناشئة وذلك من خلال تعبئة الطلبات (المرفقة) ضمن العناوين المدرجة ، حيث سيبلغ مجموع الجوائز المخصصة لأفضل عشر شركات ناشئة 320 ألف دولار.

راجياً معاليكم التكرم بالإطلاع والتصميم على الشركات الراغبة بالمشاركة وإعلامي ليتسنى إجراء اللازم.

وتفضلوا بقبول فائق الاحترام،،،

نائب رئيس الوزراء

وزير الخارجية وشؤون المغتربين

أيمن الصفدي

السكرير

د. إسماعيل المعايطة

مدير إدارة الشؤون الاقتصادية والتعاون الدولي

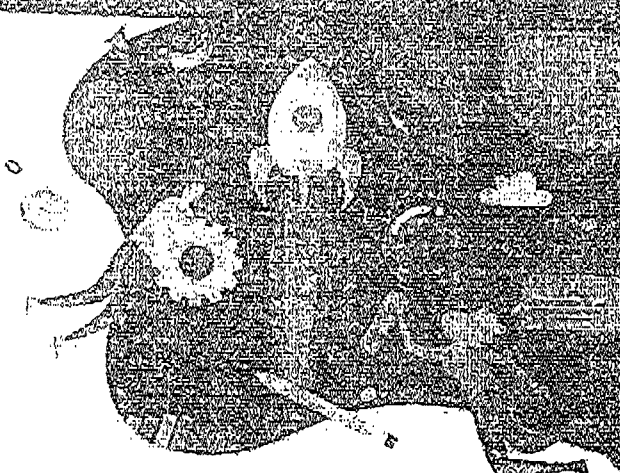
نسخة: إدارة شؤون آسيا أوقيانوسيا
سعادة السفير / سيؤول

ق.ش

المساحة الإلكترونية

هاتف: (٥٧٣٥١٠ - ٥٧٣٥١٦) فاكس: (٥٧٣٥١٦) ص.ب (٣٥٢١٧) الرمز البريدي: (١١١٨٠) عمان - الموقع الإلكتروني: www.mka.gov.jo

K-STARTUP GRAND CHALLENGE 2022



Accelerate Your Startup in **KOREA**

Application period April 15 - May 31

[We're looking for]

- Startups that are less than 7 years old or pre-entrepreneur whose representative holds a foreign nationality.
- Promising startups with a clear objective to expand into Asia by using the Korean market as a stepping stone.

[How to apply]



Visit KSGC 2022
main website with QR code
and click "APPLY BUTTON"

[Contact us]

k-startupgc@nipa.kr

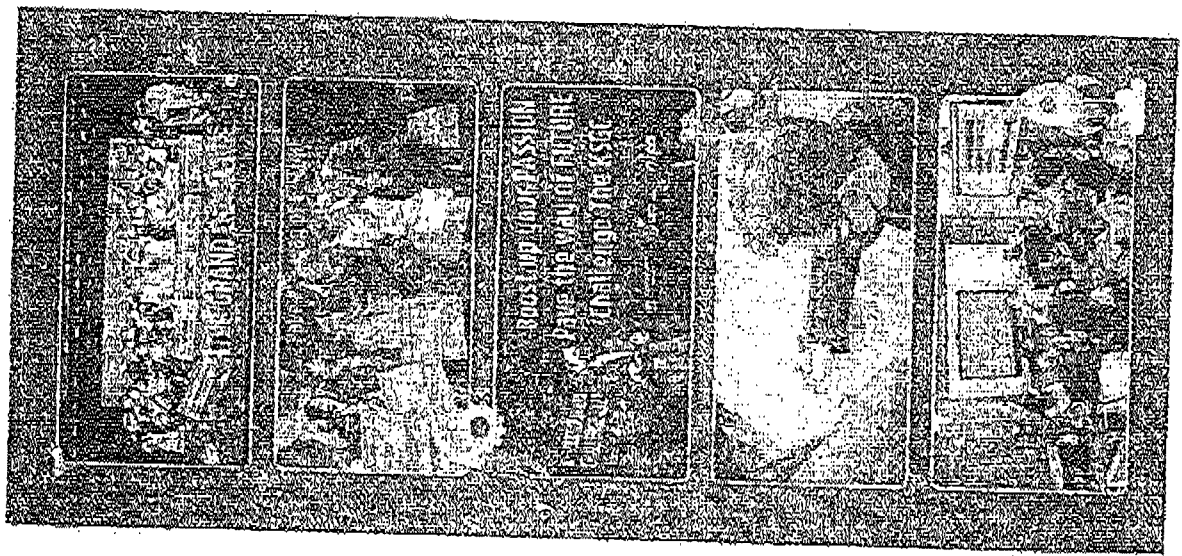
[Benefits]

- ① Acceleration by local accelerator (3.5 months, Aug - Nov)
- ② Mentoring, consulting, BM developing, localization, business meetings with Korean companies
- ③ Free office and project space in Pangyo
- ④ Corporate sponsorship and support
- ⑤ Korean intern support
- ⑥ Help desk & Visas

Total prizes of \$320,000
for Top 10 startups

Living expenses
\$11,136 per team

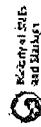




K-STARTUP GRAND CHALLENGE 2022



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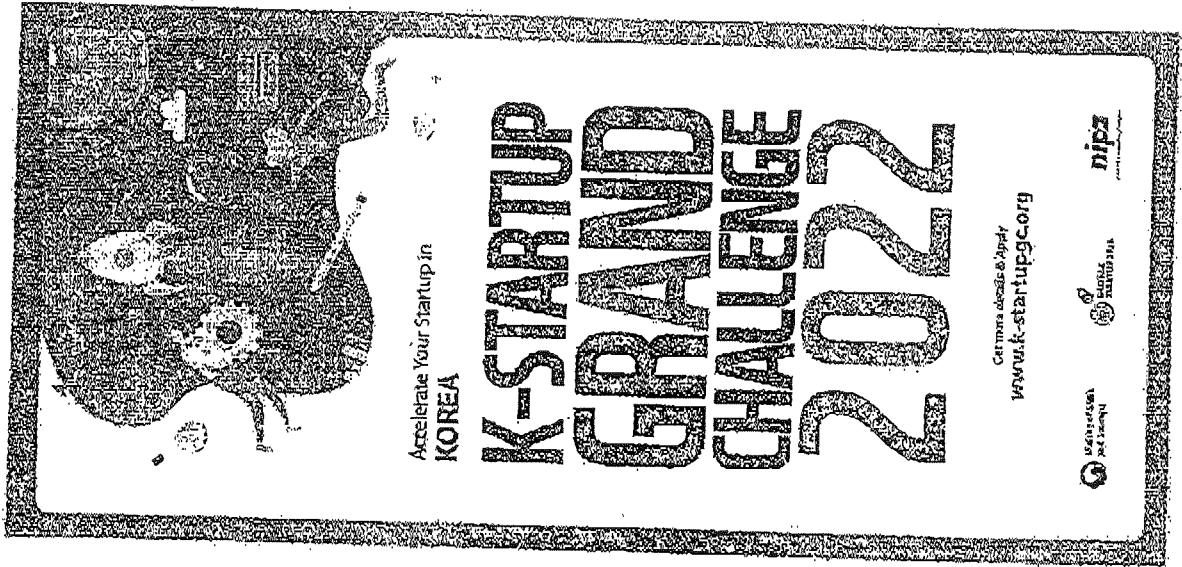


Korea
Trade-Innovation
& Startup Agency

Nipca
National
Innovation
Promotion
Center

Korea
Trade-Innovation
& Startup Agency

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Startup Challenges

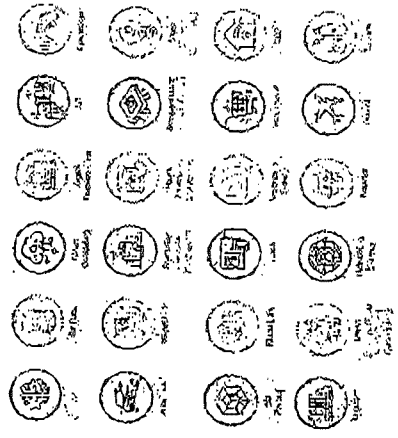
Startup Grant Challenge is a startup funding program organized and financed by the Korean government. The ultimate objectives of the K-Startup Grant Challenge are to promote the expansion of an open entrepreneurial ecosystem in Korea and to assist in South Korea's evolution into a premier startup business hub in the region.

Startup Eligibility

- Startups that are less than 7 years old or pre-revenue without representative holds a foreign nationality.
- Promising startups with a clear objective to expand into Asia by using the Korean market as a stepping stone.

Startup Exclusions

There's no restriction on the area of business. Business fields could include but are not limited to:



Timeline

From August 1 to November 15, 2022

Startup Campus in Pangyo, Gyeonggi Valley

Program Overview

The K-Startup Grant Challenge is a government-backed program that provides financial support to startups in the form of grants and loans.

3.5-Month Acceleration Program
The Korea accelerators will take care of 12 weeks each, assisting in developing your business model to prove it early in the Korean market.

Opportunities to Meet Korean Companies
Throughout the program, you will be introduced to various mentors and Korean partners via business meetings and networking.

Korean Internship

A Korean intern, fluent in English/Korean, will be provided for every two teams. The intern will be a great resource for you while doing business in Korea.

Office Spaces in Pangyo

Startups will have office spaces in Pangyo, which is easily accessible by bus and subway from Gangnam.

Living Expenses (Aug - Nov, 2022)

Each of the 60 startups in the program will receive money to cover the living expenses (max 3.5 months).

- \$11,138 (₩12,250,000) per team

Each team will receive a total of \$44,455 (₩50,000,000) for living expenses over the 3.5 months.

Grant for Top 30 Startups (Jan - Apr, 2023)

Each of the selected top 30 startups will be eligible to receive funding for 3.5 months.

- \$11,138 (₩12,250,000) per team

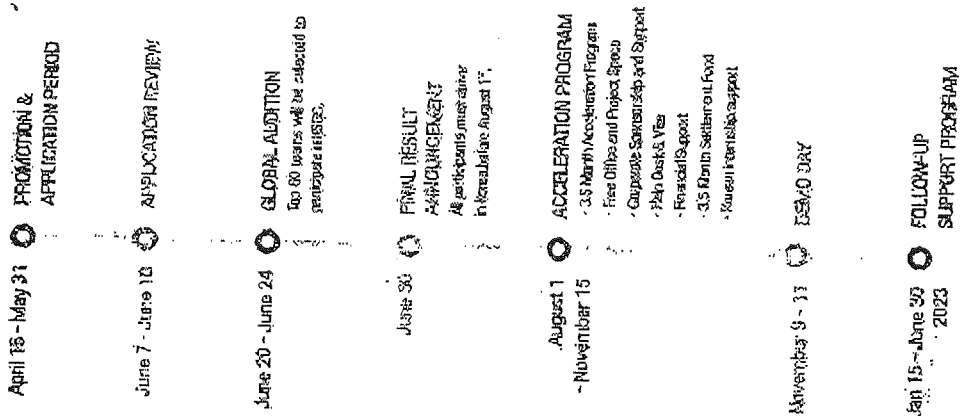
Grant for Top 10 Startups

- 1st Prize: \$120,000 (₩132,000,000)
- 2nd Prize: \$75,000 (₩82,500,000)
- 3rd Prize: \$40,000 (₩44,000,000)
- 4th Prize: \$25,000 (₩27,500,000)
- 5th Prize: \$15,000 (₩16,500,000)
- 6-10th Prize: \$10,000 each (₩11,000,000)

Additional Investments

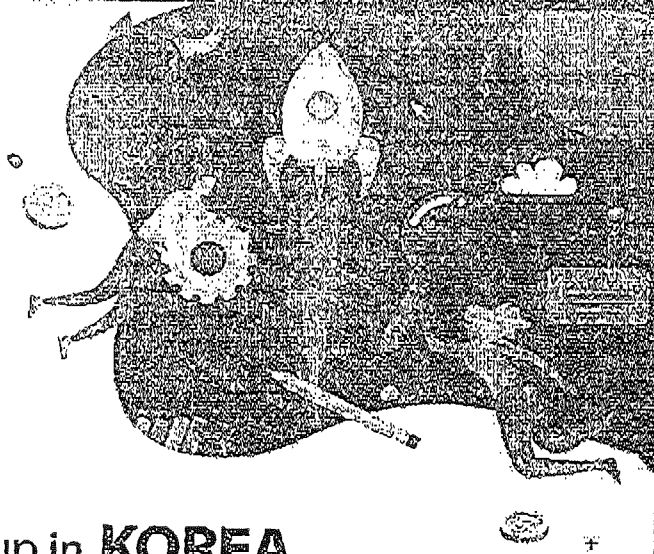
The accelerator may make equity investments in the most promising startups. Startups may have access to other VCs and investors who may choose to invest.

Program Timeline



The schedule is subject to change.

K-STARTUP GRAND CHALLENGE 2022



Accelerate Your Startup in **KOREA**

Application period April 15 - May 31

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| How to apply |




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Visit **KSGC 2022**
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and click "APPLY BUTTON"


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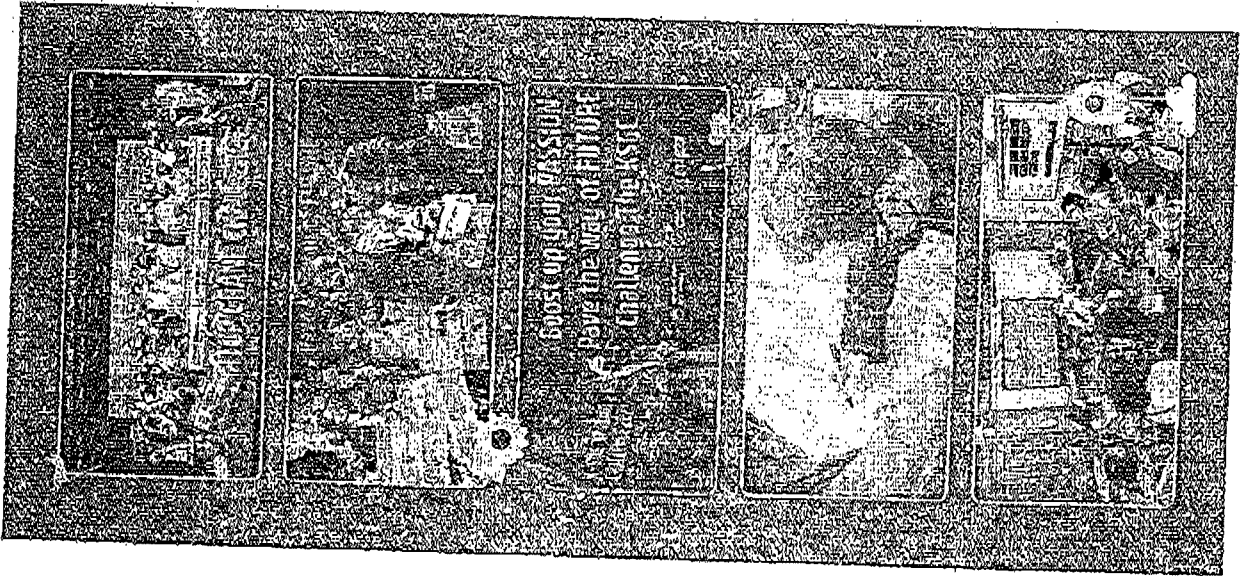
| Benefits |

- 1 Acceleration by local accelerator (3.5 months, Aug - Nov)
- 2 Mentoring, consulting, BM developing, localization, business meetings with Korean companies
- 3 Free office and project space in Pangyo
- 4 Corporate sponsorship and support
- 5 Korean intern support
- 6 Help desk & Visas

 Total prizes of \$320,000
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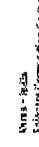
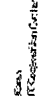
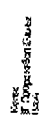
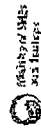




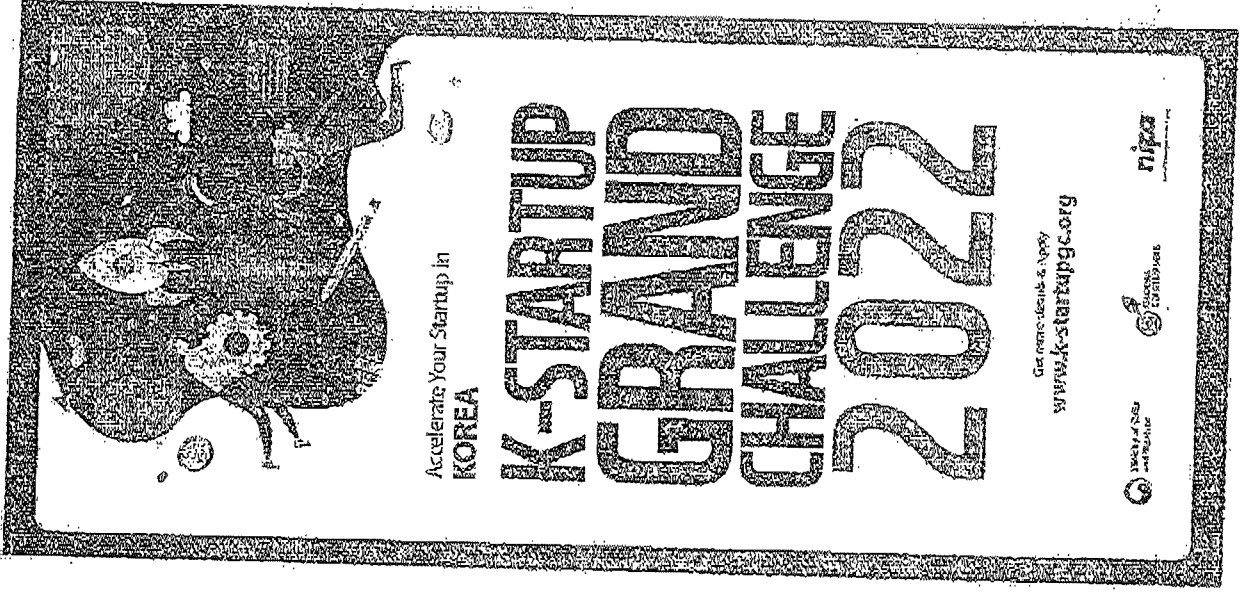
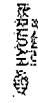
K-STARTUP GRAND CHALLENGE 2022



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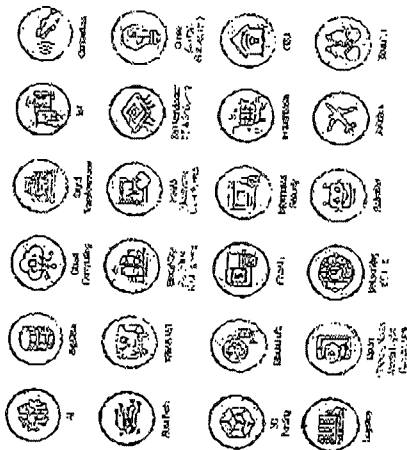
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K-Startup Grand Challenge is a startup incubation program organized and financed by the Korean government. The ultimate objectives of the K-Startup Grand Challenge are to promote the expansion of an open entrepreneurship ecosystem in Asia and to assist in South Korea's evolution into a prominent startup business hub in the region.

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Benefits to Startup

The living expenses of grant will be given (Korean Won USD\$1) = (KRW\$1) 1,100

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Five Korean accelerators will take care of 12 teams each, assisting in developing your business model to more closely fit the Korean market.

Opportunities to Meet Korean Companies
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2.9 million won (KRW) per month by the cost of rent and utility for the Korean management office. It is subject to change in the future.

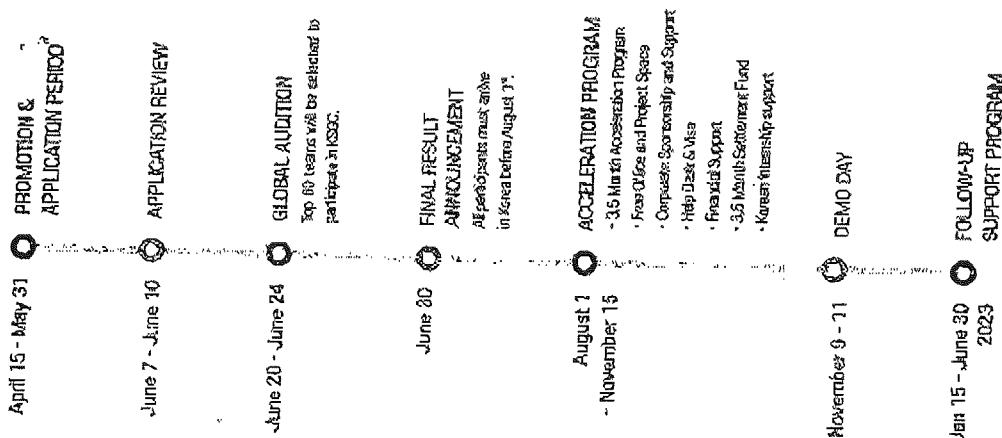
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