



STARTUP VILLAGE X10

Main technological conference



MAY 30-31 2024

ABOUT THE PROJECT

Startup Village is the largest startup conference in Russia and the CIS countries for tech entrepreneurs.

In the age of modern technologies and rapidly changing business landscape, innovations remain a key factor in scaling companies.

200

**Innovation
developments from
different
fields**

350

**speakers
from 13
countries**

300

investors



In 2024, the Skolkovo Foundation and VEB.RF, with the organizational support of the Synergy Corporation, will scale the project by 10 times, providing more opportunities for startups, sponsors and investors.

ABOUT THE PROJECT

Tech festival in an Open Air format will give an impetus for promotion and development of tec entrepreneurship.

Startup Village X10 is a gathering place for entrepreneurs, investors, major technology corporations, scientists, futurists, and government representatives to discuss technological trends, ideas, and shaping a new generation of Russian entrepreneurs.



20 h

Of festival space

1 500

Startups

2 MM

Views online

15 ths

Guests and participants



AUDIENCE

■ Total number of guests at Startup Village 2023 - 10,000 people

Field of activity



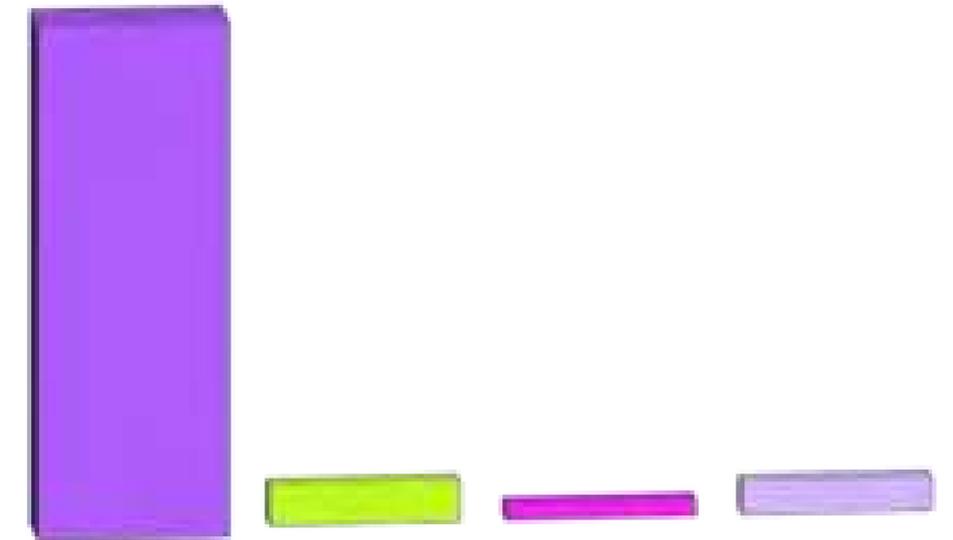
- Business and innovation - 35%
- IT — 31%
- PR — 8%
- Other - 26%

Age



- 35-45 years - 30%
- 45+ years — 13%
- 20-25 years — 19%
- 25-35 years — 28%
- Up to 19 years — 10%

Geography



- Russia — 94%
- Central Asia— 3%
- Europa — 1%
- Other countries — 2%

GUESTS AND SPEAKERS OF PREVIOUS YEARS

2011-2023



Dmitry Medvedev

Deputy Chairman of the Security Council of the Russian Federation



Igor Shuvalov

Chairman of VEB RF



Andrey Fursenko

Assistant to the President of the Russian Federation



Sergey Cheremin

Minister of the Government of Moscow



Maxim Oreshkin

Assistant to the President of the Russian Federation



Aisen Nikolaev

Head of the Republic of Sakha



Sheikha Al Anoud Hamad Al-Thani

Managing Director for Business Development, Qatar Financial Centre



Alexey Fursin

Head of the Department of Entrepreneurship and Innovation Development of Moscow



Victor Vekselberg

Chairman of the Board of Trustees of Skoltech



Sergey Kirienko

First Deputy Head of the Presidential Administration of Russia



Grigory Trubnikov

Deputy Minister of Science and Higher Education of the Russian Federation



PARTNERSHIP PACKAGES

COST: 3 million ₺

- ✓ Tickets for participation in the event (3 visitors)
- ✓ Partner's logo and information on the official website of the event
- ✓ Participation as a speaker in the business program events (1 session)
- ✓ Exclusive B2B and B2G matchmaking program (5-7 meetings)
- ✓ Innovation tour to the Moscow region tech hubs
- ✓ Providing 2 m² booth for Partner's startup within the expo (1 booth)
- ✓ Scouting of tech solutions within Skolkovo ecosystem (up to 5 projects)

EXTRA OFFER **optional**

- ✓ Space for an exhibition stand with a built-in booth*
- ✓ Access to the list of registered startups of the event
- ✓ Organization of a special event within the main program (1 event)
- ✓ Scouting of tech solutions within Skolkovo ecosystem (up to 10 projects)
- ✓ Media coverage: interview with media, press-releases and customized promotion

****Terms, conditions and cost are TBD***

PARTNER BOOTH OPTIONS

VISUALIZATION OF STANDS



16 m2

cost: 2 million ₺



9 m2

cost: 1,5 million ₺

GOVERNMENT PARTICIPATION



The Ministry of Digital Development, Communications and Mass Media of the Russian Federation



Ministry of Agriculture of the Russian Federation



Ministry of Science and Higher Education of the Russian Federation



Ministry of Science and Higher Education of the Russian Federation



Ministry of Economic Development of the Russian Federation



Ministry of Sports of the Russian Federation



Federal Agency for Youth Affairs of the Russian Federation



Ministry of Labour and Social Protection



Ministry of Labour and Social Protection of the Russian Federation



Rossotrudnichestvo



Foundation for Assistance to Small Innovative Enterprises

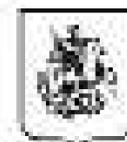


The Agency for Strategic Initiatives (ASI)

PARTNERS

2011-2023

VEB | IRF

THE
GOVERNMENT
OF MOSCOWDEPARTMENT
OF ENTREPRENEURSHIP
AND INNOVATIVE DEVELOPMENT
OF MOSCOW CITYRUSNANO
Russian Corporation of Nanotechnology

MKB



TINKOFF

Russian Agricultural
Bank

VTB



GAZPROMBANK



PEPSICO

accenture



ROSCOSMOS



EVENT STRUCTURE



01. Main stage

02. Startup Bazaar

03. Invest Hub

04. DroneConf

05. Cyber Zone

06. Mentor Hours

07. Industry programme

08. Pitch Track

09. Agro Future

10. Auto Zone

11. AI LAB

12. Smart City Experience

13. International Stage

14. VIP - zone

new

new

new

new

MAIN STAGE

The stage will become the center and the main attraction of STARTUP VILLAGE 2024, where the best speakers will meet in modern new formats.

Key event topics 2024:

- FinTech
- Future of retail
- Green agriculture
- Biotechnology: Path to longevity
- Artificial Intelligence
- Smart cities: Infrastructure for the future
- Digital ruble: Revolution in finance and technology
- Media promotion and brand building
- Social startups: Impact on society
- Food Tech: Innovations in production and food industry
- Robotics and automation



STARTUP BAZAAR EXPO

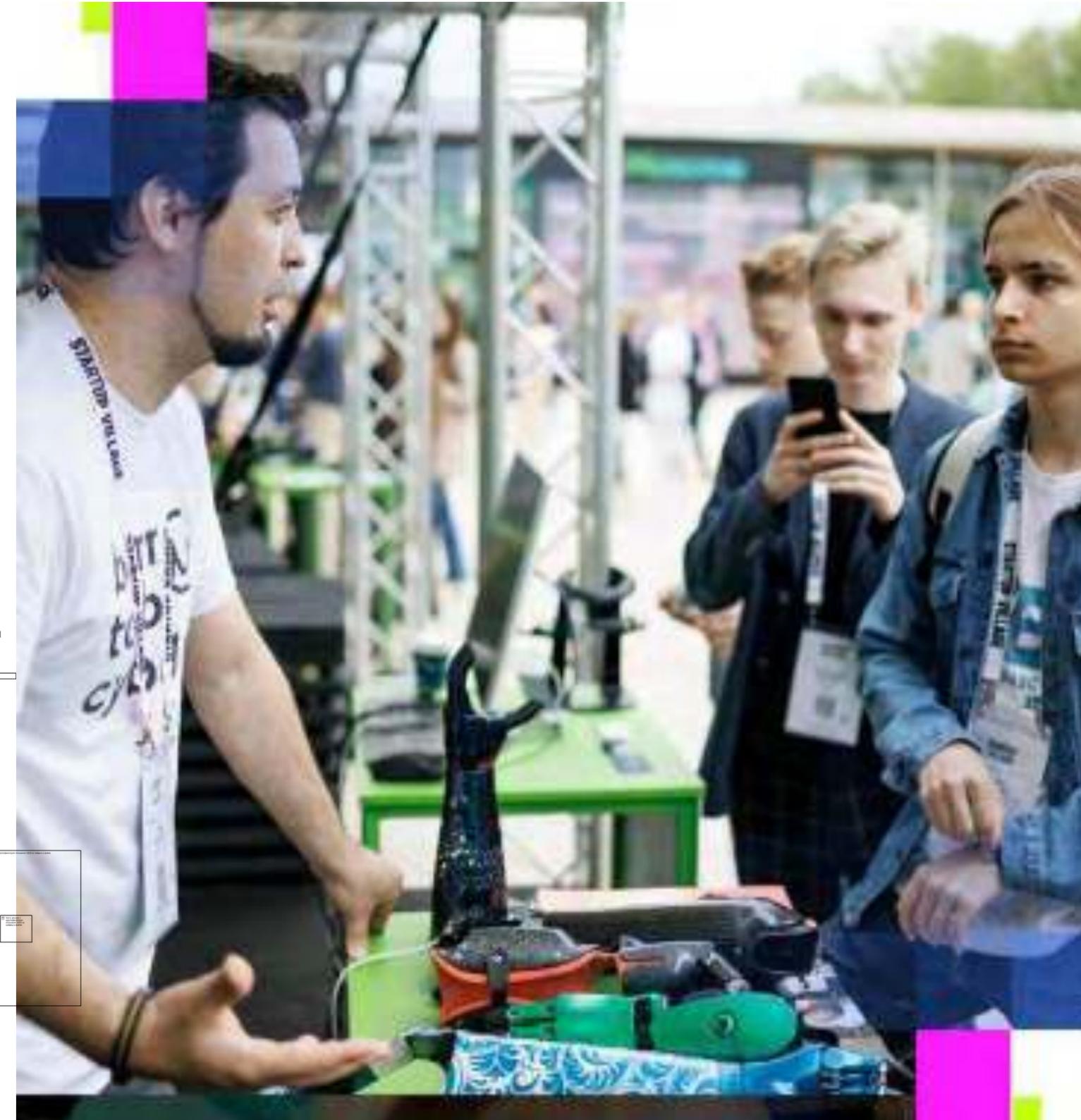
A real and virtual space for project demonstration.

From 1,500 applications, commission selects the best projects that meet the innovative priorities of the Skolkovo Foundation and are investment-attractive. Skolkovo Foundation's innovation priorities, Russian market demands and are investment-attractive.

STARTUP DIRECTIONS:

- biomedical
- IT
- leading-edge industrial
- energy efficient
- creative technologies

100 projects will present their developments from prototypes to finished products.



An effective networking zone, which successfully debuted at Startup Village 2023, continues work.

Meetings between startups and investors will take place in a separate tent, including in new formats:

■ **Integration with a mobile app.**

Relationships are established before the event, strengthened during the conference, and continue after.

■ **INVEST-chat**

Online meetings with investors and experts who are unable to visit Invest Hub independently.



The DroneConf event will take place at the STARTUP VILLAGE X10 and will include a business program, an exhibition, and drone racing.

■ The exhibition will feature not only unmanned aerial vehicles but also ground and water drones.

■ The business program will be complemented by successful cases of technological entrepreneurs in the field of unmanned technologies.

■ The drone racing event, successfully held in 2023, will attract a large number of spectators who will not only watch the races but also be able to control the devices themselves.



CYBER ZONE

Esports is a new generation competition for the most popular computer games.

The tournament will attract a large number of spectators both in offline and online formats.

- The Cyber Zone will feature VR activities and an exhibition of the latest computer world novelties.
- A worthy prize pool and healthy competition among the best teams in Moscow.

new



MENTOR HOURS



Alexey Neiman

Executive Director, Big Data Association



Tatiana Komissarova

Director, Higher School of Economics



Alexander Fertman

Director for Science, Technology and Education, Skolkovo Foundation



Stanislav Triers

Director General, TESS TECHNOLOGY Ltd.



Maxim Kiselev

Professor, Skolkovo Institute of Science and Technology



Vladimir Dyakov

Professor, Skolkovo Institute of Science and Technology

50+ mentors
400+ meetings with startups



PITCH TRACK

**The venue will host startup pitches continuously for two days.
More than 100 pitches on the main areas of the Skolkovo Foundation's activities.**

- Pitch&Go. The 7th largest pitch session and an effective platform uniting active investors with quality startups
- Pitch session of startups of the Technological University Entrepreneurship platform in front of investors
- Pitch sessions of corporate startups of industrial corporations
- Pitch sessions of projects by students of the Skolkovo Institute of Technology
- Pitch session of MedTech startups



An interactive exhibition of agricultural innovations.

The agricultural sector is one of the main customers and sources of innovation in modern Russia.

The interactive exhibition Agro Future will prove to all guests: agriculture of the 21st century is a promising and high-tech industry. Innovative agro-devices, smart greenhouses, high-tech irrigation systems – the future of the agro-industry.



An exhibition of domestic and Chinese cars will introduce guests to the newest models.

The attraction for guests will be a unique tuning zone, where you can "pimp" a Russian retro car, turning it into a supercar from the future.



new

A lab where AI creates music, paintings, prints for clothes, videos and other media based on visitors' preferences.

Area Filling:

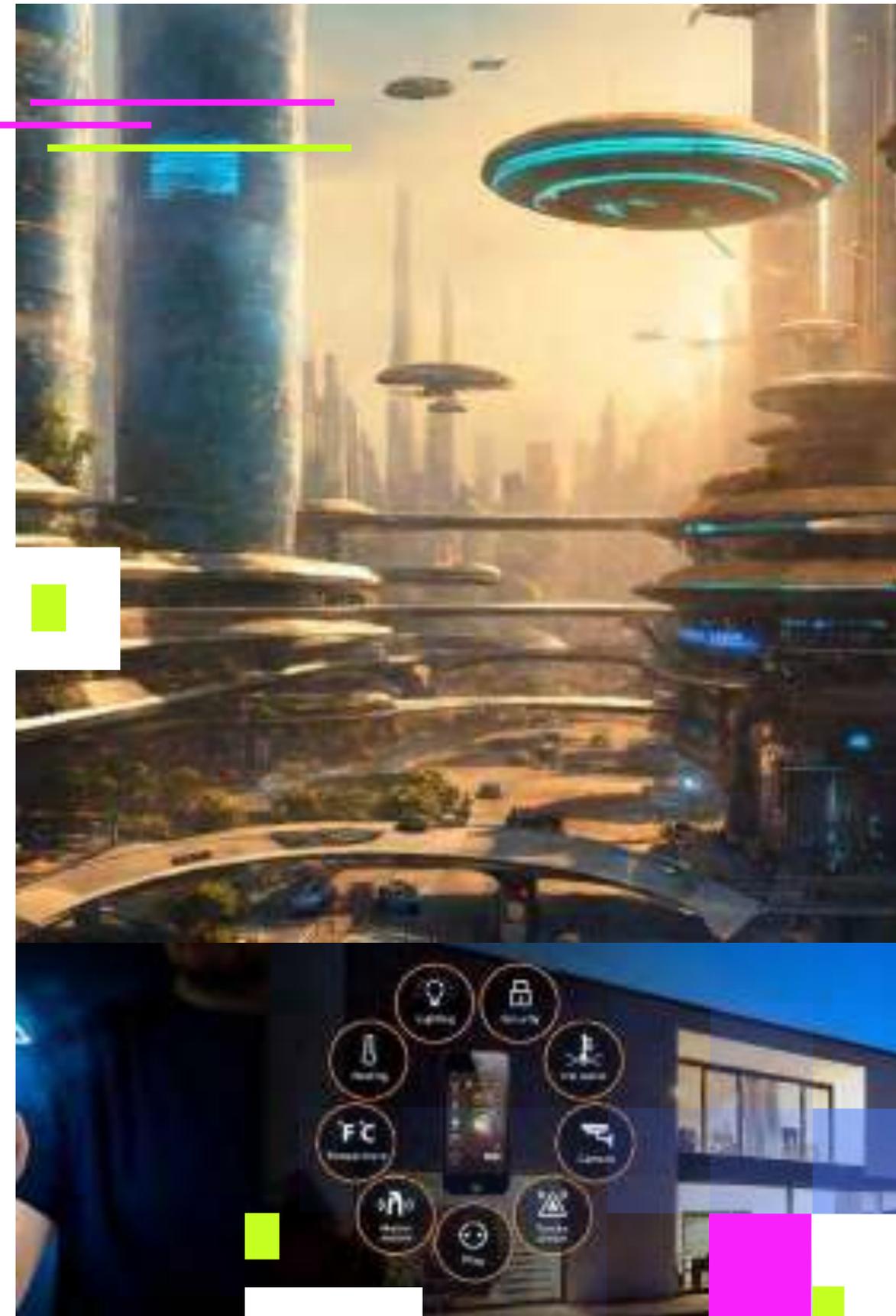
- AI Composer: A station where the AI creates music based on user-entered parameters or emotions
- Virtual Artist: Interactive screens where AI creates unique paintings and prints for clothing based on visitors' preferences.
- AI Director: An area where visitors can create short videos or animations using AI, choosing the plot, characters and music.
- Educational sessions: Lectures and panel discussions about the future of AI in media, the ethical aspects of using AI in creativity and the potential of the technology.
- AI Writer: A stand for creating postcards using AI, customized to a style or theme specified by the user



City and house of the future, fully equipped with smart technologies. Monetisation through cooperation with smart device manufacturers and construction companies.

Area Filling:

- A virtual tour of the Smart City. A virtual reality experience that allows visitors to explore the smart city of the future.
- A fully immersive smart home. A fully equipped house of the future where visitors can experience first-hand how technology simplifies everyday life.
- Interactive games and quests. Organising educational and entertaining games and quests on the theme of smart cities, where participants can win prizes from sponsors.
- Technology Demonstrations. Live demonstrations of the latest technological advances in smart cities, including driverless vehicles and smart lighting systems.



REGIONAL TECH PARK

Regional technoparks are regional technoparks or other objects of innovative infrastructure with their own research laboratories on the territory of some of them.

Startup Village is a chance not just to act, but to significantly shorten the path to the target audience and scale up your idea. A special zone for regional operators has been created on the conference grounds, where they introduce guests to their innovative developments.

Opportunities:

- Discover new markets and niches.
- Learn about existing support measures and updated investment algorithms.
- Showcase your developments and find partners from high-tech sectors.



INTERNATIONAL STAGE

International expertise platform on topics of technology business, innovation, support for foreign projects, and perspectives on the development of innovation culture.

Panel sessions and discussions with representatives from foreign technoparks.

Online and offline participation of speakers from countries:

- India
- Portugal
- China
- United Arab Emirates
- Brazil
- Indonesia
- Kenya, and others.



ONLINE BROADCAST

The online broadcast of STARTUP VILLAGE X10 will take the format of a full TV show from a special studio.

- Presenters in the studio will present speakers, take quick interviews with participants, experts and celebrity guests.

- Reporters will also be on the air, working at different locations of the conference, creating a fully immersive experience for online viewers.



Festival partners and VIP ticket holders will have access to a separate VIP area.

Guests will be able to interact with speakers, relax, enjoy the Main Stage program in a secluded environment, and establish contacts with high-ranking guests and potential partners.



MOBILE APPLICATION

For the convenience of guests, a mobile application called Startup Village has been created, where everyone can view the current program, register for a meeting with an investor, reserve a spot in pitching sessions, and much more.



HOW IT WAS 2023

2011-2023



Watch the video ↗

CONTACTS

MARIA MAKAROVA

+7 (985) 894 66-25

Mmakarova@sk.ru

