



وزارة الاقتصاد والتجارة والصناعة



التاريخ : 2024-8-29

الرقم الصادر : 2024/7428

سعادة رئيس هيئة المديرين  
جمعية شركات تقنية المعلومات والاتصالات/انتاج

الموضوع: المؤتمر العالمي الحادي والأربعين للرابطة  
الدولية لمجمعات العلوم ومجالات الابتكار

تحية طيبة وبعد،،،

إشارة إلى الموضوع أعلاه، أرفق لسعادتك كتاب معالي نائب رئيس الوزراء ووزير الخارجية وشؤون المغتربين رقم (41784/1196/18) تاريخ 2024/8/22 ومرفقه صورة عن كتاب البعثة الدائمة للمملكة الأردنية الهاشمية في نيويورك رقم (1417/21/2/J) تاريخ 2024/8/19 بخصوص الدعوة للمشاركة في المؤتمر العالمي الحادي والأربعين للرابطة الدولية لمجمعات العلوم ومجالات الابتكار والمنوي عقده في نيروبي خلال الفترة 2024/9/27-24.

يرجى سعادتك التكرم بالاطلاع وإجراء ما ترونه مناسباً بهذا الخصوص.

وتفضلوا بقبول فائق المحبة والاحترام ،،،

سميرة محمد الزركي  
2024-8-29

أمين عام وزارة الاقتصاد الرقمي و الريادة للشؤون الإدارية و المالية





وزارة الخارجية وشؤون المغتربين



الرقم ٤١٧ ٨٤/١١٩ /١٨

التاريخ

الموافق ٢٠٢٤/٨/١٦

معالي وزير الاقتصاد الرقمي والريادة

معالي وزير الاتصال الحكومي

تحية طيبة وبعد،،،

أرفق طياً صورة عن كتاب البعثة الدائمة للمملكة الأردنية الهاشمية في نيويورك رقم (1417/21/2/J) تاريخ 2024/8/19، ومرفقه مذكرة بعثة كينيا لدى الأمم المتحدة رقم (24/334) تاريخ 2024/8/16، والمتضمنة الدعوة للمشاركة في المؤتمر العالمي الحادي والأربعين للرابطة الدولية لمجمعات العلوم ومجالات الابتكار، والمقرر عقده في نيروبي خلال الفترة من (2024/9/27-24). يتضمن المرفق المذكرة المفاهيمية للمؤتمر مدار البحث.

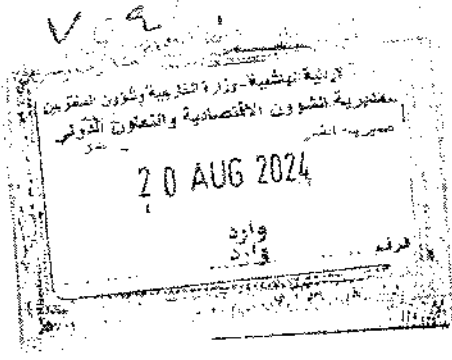
أرجو التكرم بالاطلاع، والإيعاز لإجراء ما ترونه مناسباً.

وتفضلوا بقبول فائق الاحترام،،،

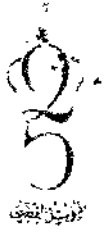
وزير الخارجية وشؤون المغتربين بالوكالة

الدكتور إبراهيم الجازي

نسخة/ مديرية شؤون آسيا وأوقيانوسيا وأفريقيا.  
ح.م. البعثة الدائمة لنيويورك



البعثة الدائمة للمملكة الأردنية الهاشمية  
نيويورك



الرقم: ل/21/21/1417

التاريخ: 2024/8/19

معالي نائب رئيس الوزراء ووزير الخارجية وشؤون المغتربين

مديرية الشؤون الاقتصادية والتعاون الدولي

الموضوع: الدعوة للمشاركة في المؤتمر العالمي الحادي والأربعين للرابطة الدولية لمجمعات العلوم ومجالات الابتكار.

أرجو أن أرفق لمعاليتكم نسخة من مذكرة بعثة جمهورية كينيا لدى الأمم المتحدة رقم (24/334) تاريخ 2024/8/16، والمتضمنة الدعوة للمشاركة في المؤتمر العالمي الحادي والأربعين للرابطة الدولية لمجمعات العلوم ومجالات الابتكار، والمقرر عقده في نيروبي خلال الفترة ما بين 24 إلى 2024/9/27. كما تجدون في المرفق المذكرة المفاهيمية للمؤتمر مدار البحث.

أرجو معاليكم التكرم بالاطلاع، والتلطف بالإيعاز لإجراء ما ترونه مناسباً.

وتفضلوا بقبول فائق الاحترام،

القائم بالأعمال بالإنابة

سلطان القيسي

سلطان القيسي

نسخة: مديرية المنظمات الدولية

م ق

الاحتياط  
لطفاً  
2024/8/19



PERMANENT MISSION OF THE REPUBLIC OF KENYA  
TO THE UNITED NATIONS

No. 334/24

The Permanent Mission of the Republic of Kenya to the United Nations presents its compliments to all Permanent and Permanent Observer Missions to the United Nations, and has the honour to extend an invitation to the **41<sup>st</sup> World Conference of the International Association of Science Parks and Areas of Innovation (IASP)** to take place from **September 24-27, 2024** at the Kenyatta International Convention Centre (KICC) in **Nairobi, Kenya**.

The theme of the 2024 IASP Conference is: *"Demographics, Entrepreneurship and Technology: Defining the Frontiers of Future Economies."*

IASP is a global association of leading Science and Technology Parks (STPs), Innovation Districts and Areas of Innovation (AOIs) with a vast network spanning 115,000 companies, 350 member organizations and presence in over 76 countries.

The IASP World Conference brings together experts, tech-incubators, academia, the public sector and businesses for a weeklong event. This event will provide a platform for networking, collaboration and partnerships aimed at developing Science Parks and Innovation Areas as special zones to address the World's most pressing needs.

The Conference Concept Note is attached.

The Permanent Mission of Kenya would be grateful if this information is shared with interested parties in respective Capitals for their participation.

The Permanent Mission of the Republic of Kenya to the United Nations avails itself of this opportunity to renew to all Permanent and Permanent Observer Missions to the United Nations the assurances of its highest consideration.



New York, August 16, 2024

**ALL PERMANENT AND PERMANENT OBSERVER MISSIONS  
TO THE UNITED NATIONS,  
NEW YORK.**

Encl.



**INTERNATIONAL ASSOCIATION OF SCIENCE PARKS AND AREAS OF INNOVATION (IASP)  
2024 WORLD CONFERENCE**

**CONFERENCE CONCEPT NOTE**

**BY**

**KONZA TECHNOPOLOIS DEVELOPMENT AUTHORITY**

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## A. INTRODUCTION

Konza Technopolis is a key flagship project of Kenya's Vision 2030. Konza Technopolis Development Authority, KoTDA, is the implementing agency for Konza Technopolis under the Ministry of Information, Communications, and The Digital Economy. The Technopolis is envisioned as a sustainable, world-class economic hub and a significant contributor to Kenya's knowledge economy, with a vibrant mix of businesses, workers, residents, and urban amenities.

Konza Technopolis is a full member of the International Association of Science Parks (IASP), which is a worldwide membership-based association comprising Science and Technology Parks (STPs), innovation districts, and other Areas of Innovation (AOIs). The Association has a vast network of over 115,000 companies and 350 member organizations. It has established a presence in over 76 countries across Africa, Asia Pacific, Eurasia, Europe, Latin, North America, West Asia, and North Africa.

## B. INTERNATIONAL ASSOCIATION OF SCIENCE PARKS AND AREAS OF INNOVATION WORLD CONFERENCE 2024 (IASP 2024)

Kenya, through the Ministry of Information, Communications and the Digital Economy successfully bid to host the 41<sup>st</sup> IASP World Conference on Science Parks and Areas of Innovation in September 24<sup>th</sup> – 27<sup>th</sup> 2024 in Nairobi.

The 2024 IASP Conference is themed, "*Demographics, Entrepreneurship and Technology: Defining the frontiers of future economies.*"

This Theme is inspired by the rapidly shifting demographics occasioned by technological advancements, climate action and a focus towards SDGs. Africa is set to experience significant demographic changes in the coming years, and science parks & innovation districts can play a key role in promoting entrepreneurship, job creation, and economic growth in the changing demographics.

## C. OBJECTIVES OF THE CONFERENCE

IASP World Conference brings together leaders from the world's science and technology parks, innovation districts, and clusters to:

- Provide a platform for professionals, researchers, entrepreneurs, and policymakers to network and exchange ideas, fostering collaboration and partnerships for development.
- Share insights, best practices, and the latest developments in the field of science and technology parks and innovation areas.
- Highlight successful case studies, projects, and experiences from different science parks and innovation areas, providing inspiration and lessons for others.
- Address common challenges faced by science parks and areas of innovation, and work towards finding effective solutions and strategies.
- Advocate for supportive policies at local, national, and international levels that foster the growth of science and technology parks and innovation ecosystems.

- Explore ways to enhance the transfer of technology from research institutions to the commercial sector and promote the commercialization of innovative ideas.
- Provide opportunities for education and capacity building through workshops, seminars, and keynote presentations on relevant topics.
- Exchange ideas and collaborate on driving economic and social growth through innovation.

#### D. PROPOSED CONFERENCE THEMES & SUB-THEMES

Complementing the main theme is 15 sub-themes as below. These will drive the conversations in form of plenary sessions, breakouts, exposures and other forms of engagements to deliver commitments for growth, collaboration and Action of the for the Conference.

- Youth entrepreneurship ecosystems:
- Sustainable innovation for ageing populations:
- Digital transformation in education:
- Distributed global marketing and shared value creation:
- Innovation in emerging markets:
- Future of work and talent development:
- Ethical considerations in innovation:
- Inclusive innovation for underserved populations:
- Circular economy and sustainability:
- Disparity in demographics:
- Food tech and climate change:
- STPs and AOTs as drivers of future economies:
- The fintech sector and emerging funding models:
- The role of communication and evidence-based decision making:
- Emerging tech and AI:

#### B. CONFERENCE FEATURES

1. **Keynote Addresses:** The conference will feature a series of keynote speeches from influential leaders in science, technology, and innovation.
2. **Research paper Presentations:** Paper presentations by individuals and organizations on topical issues aligned to the conference theme.
3. **Networking P2B and B2C:** Opportunities for scheduled B2B and B2C sessions.
4. **Innovations Showcases:** The Conference will feature an exhibition pavilion where innovators and companies will showcase their innovations and innovative products. Innovators will get an opportunity to pitch to participants.



5. **Track based Break-out sessions:** The conference will feature a series of engaging and thought-provoking breakout sessions through panels and presentations, providing participants with a unique opportunity to delve deeper into specific topics and engage in interactive discussions designed to challenge perspectives and explore new ideas.
6. **Fire Side chats:** These will be sponsored by organizations that wish to promote their brands and steer conversations on topical issues in their fields.
7. **Social and Cultural Activities:** Social events and cultural activities will be organized to allow participants to network and explore Nairobi and Kenyan tourist attractions and hospitality.

#### F. FACILITATORS AND SPEAKERS

The conference brings together speakers from all IASP member science parks complemented by industry leaders, private sector players and development partners. The Chief guest will be H.E President William Ruto complemented by the Cabinet Secretary – Ministry of Information, Communications and The Digital Economy together with other key government officials.

#### G. PROJECTED OUTCOME

The potential outcome of Kenya and for participating partner in the world-class conference hosted in Africa will include:

- Possible FDI, collaborations and partnerships among participating delegates, innovation ecosystem players and companies represented.
- Increased awareness of the IASP framework within the continent, and ultimately lead to the increase in and growth of science parks due to amplified international association.
- Global cooperation is indispensable to guarantee global sustainable development, effective technology transfer, and the presence of a vibrant innovation ecosystem.

#### H. CALL FOR ACTION:

To deliver **IASPNairobi – 2024 IASP international Conference**, a partnered approach is adopted including major science technology and innovation drivers in the continent and the world.

partners are welcomed to collaborate in the following ways:

- **Support pre- planning activities** actively including thematic session shaping/sponsorship, resource persons etc.
- **Collective sharing and positioning** by Kenyan partners for IASP as a key event to look out for in Africa in 2024, leveraging synergies of STI players in Africa and the world.
- **In cash and in kind support** to deliver the conference budget as required leveraging the sponsorship packages, special considerations are available for negotiated curated support/participation.
- **Lead the conversations – adopt a subtheme, co- create a workstream, host a dinner** and collaborate towards success and impact long beyond the convention week.

- Partner in **hosting technical and cultural visits** for delegates.
- **integrate the IASP 2024** to other ongoing programs – eg, conferences and conventions to enable a progressive engagement throughout the year.
- **Mobilize delegates to attend the conference.**
- **Sponsor delegates and students:** (university, TVET or high school to attend the sessions for shared learning and mentorship.

## I. CONCLUSION

The IASP 2024 world conference promises to be a successful and impactful conference that brings together government agencies, the private sector, key development partners, academia, professionals, startups, SMEs, and all related players in the innovation ecosystem to address the latest challenges and concepts facing nations and the opportunities for Science Technology Parks and Areas of Innovation to innovate around the challenges in economically viable models.



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International Association of Science Parks  
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