

IFC's Jordan Diversity Trailblazer's Award

Promoting Gender Equality and Women's Empowerment in the Jordanian Private Sector

THE COMPETITION – Monday December 16th

Objective

- **Identify and mobilize** employers in Jordan taking action to advance gender equality and women's empowerment in the workplace.
- **Recognize and reward** employers in Jordan taking action to advance gender equality and women's empowerment in the workplace.
- **Introduce employers in Jordan to IFC who demonstrate strong practices and positive results** in recruitment, retention, career development, work-life balance, and anti-discrimination policies that support women.

Application: A simple online application form will be shared with business leaders in Jordan's private sector through IFC's network and social media campaigns, targeting to mobilize 50 applications. The form will ask employers to respond to three questions about a workplace initiative they have implemented to advance gender equality in their company, along with the key results of this initiative. The three questions are:

- What workplace initiative have you implemented to advance gender equality and support women in your company?
- Which challenge for women does your initiative address (i.e. career advancement, work-life balance, or childcare) and how did the initiative address it?
- What measurable outcomes or results have been achieved from this initiative?

Evaluation and Selection:

Submitted applications will be evaluated and scored by a jury (evaluation committee). Each applicant's response to the three questions will be evaluated based on a selection criterion. The top three applicants with the highest scores across all four questions will receive a gold, silver, and bronze award, respectively.

THE AWARDS EVENT - Tuesday February 25th at the Ritz Carlton in Amman

Objective

- **Celebrate and recognize the three employers** that have demonstrated outstanding commitment to gender equality and the empowerment of women in the workplace.
- **Inspire Jordan's business community (other employers) to adopt practices similar** to the ones implemented by the winners.
- **Highlight to the Jordanian business community the importance of diversity and inclusion** in fostering a more equitable and productive workforce.