



Learn AI. Create the Future.

Student Funding Proposal

Corporate Social Responsibility “CSR”

Empowering Jordan's next generation of AI creators.

Future-skills academy empowering AI creators with a postgraduate edge in animation, gaming, filmmaking, & Emerging tech.



A Joint Venture Between:



Migrate



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THE ASK

140

STUDENTS

4

CREATIVE TRACKS

6

MONTHS

%70

Employment
Guaranteed

One traceable unit.

2,000 JOD One future changed.

This is not a request for charity. We are inviting your organization to become a **founding partner** of the AI Creators Cohort — Jordan's first AI-native creative scholarship program, certified by the **University of Waterloo**. One unit of 2,000 JOD covers a student's full 22-week place: Waterloo-certified curriculum, software, studio access, and a University of Waterloo certificate issued directly in the graduate's name. Fund anywhere from a single scholarship to full title sponsorship of the 140-student cohort.

Tier 1 – Talent Sponsor	Tier 2 – Inclusivity Pod	Tier 3 – Innovation Track	Tier 4 – Strategic Pipeline Partner	Tier 5 – Founding Cohort Partner	Tier + Custom Partnership Tier
2,000 JOD	10,000 JOD	20,000 JOD	40,000 JOD	280,000 JOD	[FUND DEPENDENT] [VARIABLE # OF STUDENTS]
1 student	5 students	10 students	20 students	140 students	
KEY BENEFITS	KEY BENEFITS	KEY BENEFITS	KEY BENEFITS	KEY BENEFITS	EVERY TIER
✓ Brand credited on the student's final AI portfolio. ✓ Demo Day access. ✓ Quarterly impact reports.	✓ Funding ring-fenced for underprivileged youth. ✓ Featured in student progress videos. ✓ Core logo placement.	✓ Naming rights to one of the four creative-AI tracks. ✓ Seat on the selection panel. ✓ Media campaign feature.	✓ First-look hiring rights on the top 20% of the cohort. ✓ Custom capstone briefs. ✓ Steering committee seat.	✓ Full cohort naming rights. ✓ Demo Day opening keynote. ✓ Docu-series headline sponsor. ✓ Permanent advisory board seat.	Is built around real, deliverable benefits — measurable brand visibility across a journey, and a documented economic return.

PG Academy

King Hussein Business Park, Building 10, Ground Floor (GF), Amman, Jordan

Email: info@pg-academy.com | Tel: +962 7 9790 9787 | www.pg-academy.com

What Jordan Gains When You Fund One Seat

Every sponsored seat creates measurable social and economic impact.

1

EMPOWER

6 MONTHS

OF SPECIALIZED AI TRAINING

A young person from an underprivileged background receives 6 months of intensive, specialized AI training designed to meet real industry needs.

30%+

WOMEN'S PARTICIPATION ACROSS TRACKS

2

EMPLOY

70–80%

INTO GUARANTEED EMPLOYMENT

The graduate transitions directly into a 70–80% guaranteed employment pathway, creating sustainable income, supporting local businesses, and strengthening Jordan's digital workforce.

5–8

STARTUPS / VENTURES EMERGING FROM CAPSTONES PER COHORT

ALIGNMENT WITH THE UN SUSTAINABLE DEVELOPMENT GOALS

UN SUSTAINABLE DEVELOPMENT GOALS

4 QUALITY EDUCATION



Free, accredited creative-AI education for underserved youth.

8 DECENT WORK & ECONOMIC GROWTH



Direct pathway from training to paid employment or freelance income.

9 INDUSTRY, INNOVATION & INFRASTRUCTURE



Builds a regional AI creative-production talent pipeline.

10 REDUCED INEQUALITIES



Prioritizes AI Aman Fund orphan beneficiaries and youth outside Amman.

17 PARTNERSHIPS FOR THE GOALS



University, creative-tech group, royal non-profit and sponsor – together.

A Scholarship is not charity; it is a **High- Return** investment!

“ Your partnership creates real futures for Jordanian youth — and delivers **measurable value for your organization** across a documented six-month journey. ”



STRATEGIC VALUE

- Direct alignment with CSR / ESG objectives
- National workforce development contribution
- Positioning in AI and innovation leadership



SOCIAL IMPACT

- Scholarships for underserved youth, contractually ring-fenced
- Direct, tracked employment outcomes
- 30%+ women's participation target



BRAND & VISIBILITY

- Recognition throughout the 22-week program
- Demo Day participation and keynote options
- Joint media, docu-series and student success stories



LONG-TERM VALUE

- First-look access to emerging AI talent
- Annual impact reporting; founding-partner status
- GCC remote-work exportability of graduates
- Potential tax-efficient structure, subject to applicable law



Every stage of the student journey — selection, training, capstone, Demo Day, employment — is a tracked milestone and a sponsor visibility touchpoint. Funding is released against verified milestones.



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MORE ABOUT THE ACADEMY

Trained inside a live production Ecosystem; Not a classroom!

Track	Core competencies & tools	Capstone output
AI Animation	Generative motion, diffusion-based animation, text-to-video (Runway, Pika), character consistency	Broadcast-ready animated commercial or short-film asset
AI Filmmaking	AI scriptwriting, automated storyboarding, VFX generation, AI voice, post-production automation	High-fidelity cinematic micro-movie or pilot episode
AI Gaming	Procedural asset generation, neural game design, AI NPC behavior, text-to-3D (Unreal Engine 5)	Fully playable mobile/PC indie game prototype
AI Advertising	Hyper-scalable text/image ad generation, predictive analytics, programmatic AI workflow design	Complete multi-channel automated campaign portfolio

THE STUDENT JOURNEY — 22 WEEKS

Selection → Orientation → Training → Projects → Mentorship → Demo Day → Employment

The program culminates in a public Demo Day — a high-profile showcase of capstone projects to investors, production houses and regional tech firms, directly feeding the 70–80% graduate-employment target through partner hiring pipelines and GCC remote-work opportunities. Target group: Jordanian youth aged 18–35, including verified AI Aman Fund orphan beneficiaries.

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Partnerships

Our Strategic Partners Building an Intelligent Middle East

University of Waterloo — Academic Partner

PG Academy is the University of Waterloo's exclusive execution arm in the Middle East. Graduates earn a University of Waterloo certificate, issued directly in Waterloo's name and verifiable on its global registry — a differentiator no local bootcamp can offer. Scholarships are delivered in partnership with the Al Aman Fund for the Future of Orphans, the royal non-profit supporting Jordanian orphaned youth since 2006.



Migrate

Migrate – Logistic Partner

PG Academy has partnered with Migrate Business Services to establish a state-of-the-art physical footprint at the King Hussein Business Park in Amman. Migrate serves as our core logistics provider, supplying premium training classrooms and dedicated administrative suites fully outfitted with advanced physical hardware, climate control, and high-speed connectivity. This cutting-edge infrastructure ensures the absolute operational autonomy and environmental stability required to satisfy the rigorous space-control standards of international accrediting bodies and grant-funding organizations.

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Contact Us

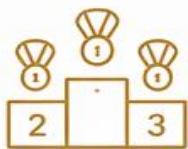
Let's Empower The Next Generation of AI Leaders **TOGETHER !**

1



Schedule a 30-minute introductory call with PG Academy's Partnerships team.

2



Select a sponsorship tier aligned with your CSR budget and objectives.

3



Sign a founding partnership agreement – funding released against verified milestones.

4



Launch: recruitment, onboarding, and public announcement of the partnership.

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